

CONCEPTION OF BARNAUL ATLAS FOR A BUSINESSMAN

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In the framework of scientific cooperation between the Dresden University of Technology, Institute of Cartography and the Altai State University of Barnaul the work on the projecting and compiling a set of thematic atlases has been carried out, and the German and Russian students are deeply involved in the work /Wolodtschenko, Rudskij 1998/.

Our first project "Complex atlas of Barnaul" included a conception and layout of the city atlas for Barnaul as a centre of the region Altai, a big industrial and cultural city of Western Siberian /Wolodtschenko, Rudsky, Kuznetsova 1997/. The second project "Atlas for students and applicants" was developed together with students and for students of city Barnaul with its 6 universities and several research institutes /Wolodtschenko, Rudsky 1999/.

This article presents the conception and preliminary results of our third project - the city atlas for a businessman. It is a new and interesting theme in Russian atlas cartography /Atlas ... 1998/.

The programme of the atlas includes six basic sections:

- introduction and general information;
- economic potential of the Altai;
- industrial infrastructure;
- service;
- trade;
- entertainment and recreation.

This thematic information in cartographic form is presented for five city districts: Centralny, Zheleznodorozhny, Oktiabrski, Industrialny, Leninski.

A semiotic structure model of atlas includes three kinds of graphical information - photographs, explanatory text and maps. The illustrative-textual information (ca.90 %) is an important part of the atlas.

The atlas is made in one language (Russian) and in two versions: traditional paper version and internet version.

References

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