

# INTERNET TECHNOLOGY AS A TOOL FOR PRESENTATION AND INTELLIGENT VISUALISATION OF CARTOGRAPHIC INFORMATION

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The aim of the paper is to show the possibilities of presentation of cartographic information with the use of Internet – the most contemporary, versatile and dynamically developing tool.

The paper familiarises the reader with the contemporary methods of preparing cartographic products to be placed on the World Wide Web.

The potential of the following technologies for preparation of cartographic presentations is discussed in the paper:

- FLASH, with the aid of which one can perform animations with the use of different platforms. Small vector files produced by FLASH are easy to download from the Web.
- VRML (Virtual Reality Modeling Language), which allows for defining objects and animations in the 3-dimensional space. The main advantage of VRML is the possibility of watching objects from all sides not by displaying their subsequent projections but by “walking” around them.
- SVG (Scalable Vector Graphics), a text objects’ oriented format with an additional possibility: one can easily edit the text even in earlier prepared banners.