February 12, 2019

Professor László Zentai
Secretary-General & Treasurer, International Cartographic Association
Department of Cartography and Geoinformatics
Eötvös University
H-1117 Budapest, Pázmány Péter sétány 1/A
Hungary

Dear Secretary-General Zentai:

As the Chair of the United States National Committee (USNC) to the International Cartographic Association (ICA), on behalf of the United States of America, I am pleased to submit a nomination for a Commission on User Experience. The terms of reference and bios for the chair, Dr. Robert Roth (USA), and vice-chairs, Dr. Luciene Delazari (Federal University of Paraná, Brazil) and Dr. Zdeněk Stachoň (Masaryk University, Czech), are attached.

Respectfully,

Aileen R. Buckley, PhD
Chair, U.S. National Committee to the International Cartographic Association
ICA Commission Renewal: Commission on the User Experience (UX)

Nomination

The National Committee to the United States proposes the renewal of the UUUI/Use Commission as the UX Commission and nominates Dr. Robert Roth (University of Wisconsin at Madison) as the Chair and point of contact for the ICA. The Brazilian and Czech committees also support this application and nominate Dr. Luciene Delazari (Federal University of Paraná) and Dr. Zdeněk Stachoň (Masaryk University) as Vice Chairs, respectively.

Proposed Name Change

The International Cartographic Association has a longstanding interest in map use and user issues. The “Map Use” Commission was first established in 1984 and benefited from continual commission status since, excepting the 1999-2003 cycle. During this history, the name has undergone multiple name changes, including “Use & Usability” and “Use, User, and Usability Issues”. We propose a change to the UX Commission (“User Experience”) to maintain our focus on user studies and usability research in cartography while exploring exciting new developments on user experience design in information visualization, human-computer interaction, usability engineering, and web design.

Proposed Leadership

Dr. Robert Roth is an Associate Professor in the Department of Geography at the University of Wisconsin-Madison (USA) and Faculty Director of the University of Wisconsin Cartography Lab (USA). Roth received a PhD from Penn State University in 2011 under direction of Dr. Alan MacEachren. Roth has published nearly 50 peer-reviewed journal articles on the topics of interactive, online, and mobile cartography, uncertainty visualization and exploratory geovisualization, and use, user, and usability issues. Roth was recipient of a 2015 U.S. National Science Foundation CAREER grant and has received a total of 1.7 million USD in external research funding since 2012. Roth currently sits on the editorial boards of Cartography & Geographic Information Science and Cartographic Perspectives and is the Cartography & Visualization knowledge area editor for the UCGIS GIS&T Body of Knowledge. Roth served as Vice Chair for the commission 2015-2018, before taking over as Interim Chair in 2018 to complete the 2015-2019 ToRs.

Dr. Luciene Delazari is a Professor at Federal University of Paraná (Brazil) and the Head of the Graduation Program in Geodetic Science at UFPR. Delazari received a PhD from the University of São Paulo in 2004 and was a post-doctoral researcher at the University of Nottingham (UK). Delazari served as a local organizer for the 2015 ICC in Brazil and the pre-conference workshop in Curitiba (Brazil), and was a co-author on the “User Studies” paper in the aforementioned 2017 International Journal of Cartography Special Issue. Delazari is the Editor-in-Chief of the Bulletin of Geodetic Sciences.

Dr. Zdeněk Stachoň is an Assistant Professor in the Department of Geography at Masaryk University (Czech Republic). Stachoň received a PhD from Masaryk University in 2009 and holds a co-appointment with the Masaryk Center for Experimental Psychology and Cognitive Sciences. Stachoň has been active in the Cog Viz, Use, and Crisis Management
Commissions, and was co-author on a 2011 book “Dynamic Geovisualization in Crisis Management”. Stachoň also co-authored the 2015 book “Selected Issues of Experimental Testing in Cartography” covering topics on user studies directly relevant to the UX Commission.
February 15, 2019

Dr. Aileen Buckley  
Chair, US National Committee for the ICA

Dear Dr. Buckley:

In conformance with the by-laws of the ICA, I formally acknowledge my willingness to serve as chair of the ICA Commission on the User Experience if elected by the General Assembly in July 2019.

Sincerely,

[Signature]

Robert E. Roth, PhD  
Faculty Director, University of Wisconsin Cartography Lab  
Associate Professor (tenured), Department of Geography, the University of Wisconsin at Madison