SUBMISSION TO HOST
19th General Assembly and 31st International Cartographic Conference

13 – 18 August 2023

CAPE TOWN
SOUTH AFRICA
an inspiring place to meet
One of the world's most sustainable cities
INTRODUCTION

1. Theme of ICC 2023

By 2023 the international cartography and geospatial information community will have made great progress in areas of new developments in their fields and will by that time be ready to showcase the results of the latest research and development. The related technology will be more advanced, in particular providing greater connectivity globally to local. At that time there will be new ways in which to represent geospatial information and how this geospatial information relates to and value-adds to other information. There will be new ways in which humans interact with and use cartography and geospatial information.

In 2023 we will be ready to discuss and see in practice the new cartography and geospatial information science and management. The topic of ‘smart cartography’ will be ripe for discussion and debate.

In 2023 the 2030 Agenda for Sustainable Development will be at the half-way stage. The global community will be getting ready to take stock of progress in achieving the goals set in the 2030 Agenda. The use of geospatial information in the SDGs has been acknowledged as being essential. The relevance of geospatial information and its most appropriate use in all the phases of planning, implementing and monitoring of the SDGs will be an important topic for consideration by the international cartography and geospatial information community.

With the international cartography and geospatial information community meeting for the International Cartographic Conference in 2023 in Cape Town, an African city, it will be appropriate to include the 2030 Agenda for Sustainable Development in the discussion and debate.

From the above it is argued that the International Cartographic Association should have as the theme for its International Cartographic Conference in 2023 (ICC 2023) as:

**Theme: “Smart Cartography for Sustainable Development”**

While the keynote speakers will be focussing on topics around this theme and other speakers will be encouraged to consider this theme in their presentations, this theme will not preclude any other topic deemed relevant to the ICA. The work of all the ICA Commissions will be catered for and the Commissions will be encouraged to report on their research and activities.

2. Local Organising Committee

Having a Local Organising Committee (LOC) consisting of members that are knowledgeable and good organisers is very important for the success of any conference. Such persons must also be willing to give freely of their time and effort. In South Africa we have a good pool of such persons to draw from. We have the full support of the local cartography and geospatial information community and the members of the LOC will be drawn from amongst this community.

The various portfolios for the LOC have been considered and responsibilities assigned to each portfolio. The proposed LOC will then consist of:
A. Chairperson
a) Gives overall direction the LOC;
b) Chairs all meetings of LOC;
c) Overall responsibility for conference;
d) Point of contact with ICA Executive Committee;
e) Represents the LOC in all matters;
f) Co-signatory on all financial matters.

B. Vice-Chairperson and Treasurer
a) Stands in for Chairperson when Chairperson is not present at meetings or not available;
b) Assists Chairperson in monitoring progress with portfolios;
c) Prepares budget and revises budget when required;
d) Controls expenditure;
e) Prepares and presents to LOC the financial reports;
f) Co-signatory on all financial matters;
g) Manages the professional conference organiser.

C. Secretary
a) Keeps minutes of all meetings of LOC;
b) Keeps record of all correspondence;
c) Responds to queries, as appropriate, including e-mails;
d) Arranges all meetings and related logistics;
e) Performs administrative duties.

D. Portfolio: Scientific Programme
a) Chairs the Scientific Programme Sub-committee;
b) Identifies conference focus areas (themes);
c) Manages ‘call for papers’ – all types;
d) Arranges for review of papers – all types;
e) Selection of peer-reviewed papers;
f) Selection of ordinary conference papers – oral presentation and poster presentation;
g) Liaise with the Editors of the recognised Journals;
h) Produce conference proceedings;
i) Prepares the various scientific sessions, allocating presentations to sessions;
j) Prepares scientific programme;
k) Liaise with and instructions to presenters;
l) Liaise with and instructions to poster presenters;
m) Ensures smooth running of scientific sessions, including poster sessions.

E. Portfolio: Commercial Exhibition and Sponsorships
a) Prepares commercial exhibitor information proposal;
b) Solicits commercial exhibitors;
c) Allocates exhibition space;
d) Liaise with commercial exhibitors;
e) Manages the exhibition stand builder;
f) Solicits sponsorships;
g) Liaise with sponsors.

F. Portfolio: Map Exhibitions
a) Prepares requirements for International Map Exhibition;
b) Liaise with member countries on submissions of exhibitions, including map catalogue;
c) Produce map catalogue;
d) Arrange for recording of exhibitions;
e) Liaise with ICA Commission responsible for Childrens’ Map Competition;
f) Set up of and control over exhibitions, including digital displays;
g) Disposal of exhibitions post-conference.

G. Portfolio: Social Programme
a) Determines options for social programme;
b) Prepares social programme including all logistical arrangements;
c) Liaise with venues/organisers;
d) Ensures smooth running of social programme;
e) Arranges all entertainment related to the conference;
f) Arranges all catering for the whole conference;
g) Provide for needs of accompanying persons;
h) Organises the orienteering event;
i) Arranges all transport requirements for and related to the conference.

H. Portfolio: Technical Visits
a) Determines options for technical visits;
b) Liaise with organisations to be visited;
c) Provides information on technical visits;
d) Ensures smooth running of technical visits;
e) Assist ICA Commissions on matters related to pre-conference Commission meetings/workshops, including venues.

I. Portfolio: Registration
a) Ensures efficient registration system in place;
b) Oversees pre-conference registration;
c) Oversees on-site registration;
d) Handles registration queries;
e) Provides accommodation options for participants;
f) Arranges any accommodation requirements.

J. Portfolio: Marketing
a) Determines marketing options;
b) Design and production of logo;
c) Prepares marketing materials, including design;
d) Arranges for printing of marketing materials;
e) Arranges all other conference printing;
f) Distribution of marketing materials (includes internet etc);
g) Responsible for conference website and app, including content management and updates;
h) Ensures that conference is well marketed.

G. Portfolio: Social Programme
a) Determines options for social programme;
b) Prepares social programme including all logistical arrangements;
c) Liaise with venues/organisers;
d) Ensures smooth running of social programme;
e) Arranges all entertainment related to the conference;
f) Arranges all catering for the whole conference;
g) Provide for needs of accompanying persons;
h) Organises the orienteering event;
i) Arranges all transport requirements for and related to the conference.

The key positions on the LOC will be as follows:

a) Chairperson: Ms Sissiel Kay
Ms Kay is a trained cartographer and employed as a Senior Geomatics Manager within the national mapping organisation. She is a member of the National Committee for ICA and has represented South Africa at the ICA General Assembly. She has strong organisational skills. Ms Kay will be the second ever female chair only of a LOC for an International Cartographic Conference.

b) Vice-chairperson and Treasurer: Dr Derek Clarke
Dr Clarke has vast experience in ICA, having served 8 years as Vice-President, member of the Statutes Committee, Chair of a Working Group, Chair of the LOC for ICC 2003 and representing South Africa at the General Assembly over many years. He is Chair of the National Committee for ICA. Although currently head of the national mapping organisation by 2023 he would have recently retired from this position.

c) Scientific Programme: Prof Serena Coetsee
Prof Coetsee is a leading academic in the field of geospatial information science in South Africa. She has good experience of ICA, being Chair of an ICA Commission. She is experienced in organising scientific conferences. Prof Coetsee is a member of the National Committee for ICA.

d) Commercial Exhibition and Sponsorships: Ms Maroale Chauke
Ms Chauke is responsible for the national spatial data infrastructure in South Africa. She has good experience of ICA, being Chair of an ICA Commission. She is experienced in commercial exhibitions and networking abilities. She is a member of the National Committee for ICA and is a member of the Geo-information Society of South Africa.

e) Map Exhibitions: Ms Magda Roos
Ms Roos is a trained cartographer and employed as a manager in the Council for Geoscience. She was a member of the LOC for ICC 2003 and has organised the map exhibition for South Africa at the ICCs for the past 10 years. Ms Roos is a member of the National Committee for ICA and is a member of the Geo-information Society of South Africa.

The services of a professional conference organiser will be used to assist the LOC with its work.

3. Conference Events

3.1 Scientific Programme
The Scientific Programme is the key conference event for any ICC and this will be no different for ICC 2023. We would have learned from the previous ICCs and the specific requirements of the ICA to ensure a high quality of scientific content and well-presented papers. Provision will be made for both oral and poster presentation formats. The poster presentations will be accorded a high status so as not to create an illusion that these are ‘second class’ or of inferior quality to the oral presentations.

Provision will be made for keynote sessions and six parallel technical sessions. This should provide enough scope for the range of scientific interest. The work areas of all the Commissions will be included. The parallel sessions will be organised according to the topics. The presentations will be scheduled to permit delegates to move between sessions at the end of a presentation.

The international community will be informed well in advance of the theme of ICC 2023 and encouraged to start preparing their research for the conference. The first call for papers will be done approximately 18 months before the conference.

Conference papers will be considered in the accepted three streams of full-reviewed papers of high quality, abstract-reviewed papers for oral presentation and those for poster presentation.

Contact will be made with the editors of the International Journal of Cartography and other recognised journals for the publication of selected conference papers.

3.2 International Map Exhibition
All the national members of ICA will be invited to submit maps, in various forms, and other cartographic items that have been produced since the previous ICC, for display. The bibliographic information for the cartographic exhibits will be prepared prior to the conference. These exhibits will be displayed within the main exhibition area of the conference.

3.3 Childrens’ Map Exhibition
The Childrens’ Map Exhibition will exhibit the entries from national members of ICA to the Barbara Petchenik Childrens’ Map Competition. This will be done together with the ICA Commission on Cartography for Children. The exhibition will be located in the main exhibition area. Special invitations will be sent to local schools for children to view the Childrens’ Map Exhibition.

3.4 Commercial Exhibition
The Commercial Exhibition will showcase the latest technologies in cartography and geospatial information and location based services, and companies offering services in the fields of cartography and geospatial information.
All the catering for the conference will take place in the main exhibition area to promote delegate exposure to the exhibitions.

3.5 Opening and Closing Ceremony
The conference programme will commence with the Opening Ceremony and end with the Closing Ceremony. The programme for both events will be guided by the needs of the ICA Executive Committee. The Opening Ceremony will include a display of local entertainment and a special keynote speaker.

3.6 Young Researchers’ Programme
Young researchers will be particularly encouraged to attend the conference and present their research work. As part of this a special Young Researchers’ Programme is included and a special registration fee provided. This will provide for young researchers to share their research with peers and also to have a special social get-together with their peers. Young researchers from Africa will be particularly encouraged to participate and interact with their counterparts from other continents.

3.7 Technical Visits
Technical visits will be arranged for delegates to visit cartographic and geospatial information institutions. These include:
   a) Chief Directorate: National Geospatial Information – which is the national mapping organisation of South Africa.
   b) Hydrographer of SA Navy – which is responsible for all maritime charting around South Africa.
   c) Enterprise Information Management of City of Cape Town – responsible for integrated information management for the City, which is rated as a ‘smart city’.

3.8 Social programme
With Cape Town being a preferred destination for international tourism there will be more than enough for delegates to do in and around Cape Town during their stay. This includes Table Mountain as one of the Modern Natural Wonders of the World.

The conference specific social programme will then include a Welcome Reception Cocktail on the Monday evening and the Conference Dinner on the Thursday evening. The Welcome Reception Cocktail will be held in the main exhibition area, while the Conference Dinner will be held at a cosy venue away the conference venue. The cost of attending the Welcome Reception Cocktail is included in the registration fee, whereas for the Conference Dinner it is excluded.

3.9 Accompanying Persons’ Programme
There is an abundance of things to do in and around Cape Town and so with so much choice there will not be a specific programme for accompanying persons. Instead there will be a desk to assist accompanying persons to plan and book any excursions of interest. Such will be done at cost to the accompanying person.

In addition, any presenter with an accompanying person, will be permitted to have that person attend the session in which they will make their presentation. This will be at no additional cost.

3.10 Orienteering Event
Once again the classical Orienteering Event will be arranged for ICC 2023. This event will take place within the Table Mountain National Park, providing an exhilarating experience for the orienteering-natured cartographers. It is proposed that this event takes place on the Saturday afternoon preceding the conference to provide for an uninterrupted orienteering and conference experience. Transport to the venue will be provided at a small cost.

3.11 Commission Pre-conference Meetings
Assistance will be provided to the ICA Commissions that wish to hold a pre-conference meeting. This will include recommended venues for the meetings and logistical arrangements. Where possible the meeting venues will be provided at no cost to the Commissions.

3.12 Summary of key dates
10 – 12 August: Commission meetings and related workshops
12 August (afternoon): Orienteering event
13 August: General Assembly of ICA (first session)
13 August (evening): Opening Session of ICC 2023
14 – 18 August: ICC 2023 plenary and scientific sessions, exhibitions
18 August (morning): General Assembly of ICA (second session)
18 August (afternoon): Closing Session

4. Fees and Budget

4.1 Conference Fees
The conference fees will be kept as low as possible, but yet to offer an enjoyable and successful conference. A special conference fee will be available for delegates from developing countries and for young researchers and pensioners. It is hoped that the reduced fee will encourage greater participation from these groups. The levy payable to ICA per delegate is included in the conference fee.

It is estimated that there will be at least 900 delegates at ICC 2023, of which 450 are expected from South Africa.

The conference fee is structured as follows:

- Full delegate: € 570
- Delegate from developing country: € 450
- Day delegate: € 250
- Young researcher: € 350
- Pensioner: € 350
4.2. Budget Plan
The budget for ICC 2023 is at projected costs in 2023 (all figures in Euro currency):

<table>
<thead>
<tr>
<th>INCOME:</th>
<th>€ 765,996</th>
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<tr>
<td>Delegate Registration &amp; conference dinner</td>
<td>€ 505,310</td>
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<td>Commercial Exhibition</td>
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<td>Sponsorships</td>
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<td>Government Grants</td>
<td>€ 100,110</td>
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<table>
<thead>
<tr>
<th>EXPENDITURE:</th>
<th>€ 765,996</th>
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</thead>
<tbody>
<tr>
<td>General Assembly (incl. simultaneous interpretation)</td>
<td>€ 23,247</td>
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<tr>
<td>Organising Committee &amp; ICA EC costs</td>
<td>€ 42,124</td>
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<tr>
<td>Scientific programme &amp; proceedings</td>
<td>€ 30,823</td>
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<td>Venue and facilities</td>
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<td>Exhibitions</td>
<td>€ 32,713</td>
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<td>Social programme</td>
<td>€ 64,618</td>
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<td>Delegate cost</td>
<td>€ 160,135</td>
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<td>Keynote speakers</td>
<td>€ 13,532</td>
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<td>Marketing &amp; printing</td>
<td>€ 42,633</td>
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<td>PCO &amp; conference assistants</td>
<td>€ 23,441</td>
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<td>ICA 2% levy</td>
<td>€ 9,720</td>
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<td>Other (incl. Bank charges)</td>
<td>€ 58,473</td>
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Note:
Above figures are based on the current exchange rate of €1 : R15.50 and are subject to change.
CAPE TOWN IS NAMED THE ‘WORLD’S LEADING FESTIVAL AND EVENTS DESTINATION’ AT THE 2018 WORLD TRAVEL AWARDS
Cape Town is one of the leading cities in Africa, the second-most populated city in South Africa and the legislative capital of the Country. It is an economic powerhouse with a good climate, spectacular natural beauty, a fine academic legacy and an impressive portfolio of history-makers. Professor Chris Barnard performed the world’s first successful heart transplant in Cape Town and Nelson Mandela made his first public appearance here after being released from prison. It is inspiring leaders like this that have helped to carve out the knowledge economy that has made Cape Town an ideas centre for Africa and beyond. Here, at the crossroads of most important trade routes, situated at the gateway to Africa, an innovative local government initiative to slash red tape and fast-track logistics is positioning Cape Town as a business hub that consistently outperforms the rest of the Country in terms of economic growth. With arguably the best infrastructure on the continent, there is no better place to think about, and dialogue, your African strategy.

The city is set within the unique Cape floral kingdom and is surrounded by the historic winelands of the Western Cape that have earned the city its reputation as a gastronomic destination. Iconic Table Mountain forms the backdrop of the CBD that runs down to its famous harbor and Table Bay. Add to this natural beauty an interesting cultural diversity and a creative spirit and you discover why Cape Town is Africa’s most popular tourist destination and the #1 Convention City in Africa.

Perhaps it was history that ordained that it be here, at the Cape of Good Hope, that we should lay the foundation stone of our new nation. For it was here at this Cape, over three centuries ago, that there began the fateful convergence of the peoples of Africa, Europe and Asia on these shores.

Former President Nelson Mandela, during his inauguration speech on May 9, 1994
10 Reasons to select Cape Town

There are hundreds of reasons why Cape Town was voted as the #1 Convention City in Africa and why it was voted by The Daily Telegraph as their Favourite World City. With all the charm and ingenuity of a developing nation, yet underscored by sophistication and technological prowess to rival any modern city in the world, Cape Town just may be the best-kept secret of experienced travellers.

Every year Cape Town hosts two mega international events that attract over 35 000 participants each – the Cape Town Cycle Tour, the world’s largest timed cycle race, and the Cape Town International Jazz Festival, the 4th largest jazz festival in the world and the largest jazz festival in Africa. There are a number of factors that contribute to Cape Town’s ability to successfully host events – plenty of first-class accommodation, English as the primary business medium, world-class, multi-purpose venues and easy access via excellent transport systems. Add to that an exciting, diverse culture and the fact that it is one of the world’s favourite tourist destinations.
Modern Infrastructure
Cape Town has arguably the most advanced infrastructure on the continent of Africa. This is one of the main reasons why statistics show that businesses prefer to set up shop in the Western Cape.

Business Hub
Many companies choose to base themselves in the Western Cape where they can work within an enabling environment. As a result, the city is a business hub for Africa.

Cosmopolitan
Cape Town is an exciting and diverse cultural experience. The local population is diverse and culturally unique and Cape Town is also a cosmopolitan city where immigrants from Europe and other parts of Africa have chosen to make their homes. Culture and creativity is an important way of life here.

Climate, Scenery & Activities
Cape Town enjoys a moderate Mediterranean climate. The region offers not one, but two, World Heritage Sites (Robben Island and Cape Floral Region); idyllic beaches, soaring mountains and iconic natural landmarks, like Table Mountain. The region offers a wide variety of tours and activities to suit all visitors’ tastes.

Global Appeal
Cape Town has consistently been voted as one of the world’s favourite tourist destinations and the city’s global profile as a modern and convenient city secures high delegate numbers year after year.

Value for Money
Cape Town is known as one of the most affordable business tourism and incentive travel destinations in the world, with an exchange rate that favours the dollar, pound and euro.

Professional Support Services
Professional infrastructure for congresses includes an established Convention Bureau to deliver quality services for, amongst others, bid production. Trained professionals and logistical support abounds for meeting planners, travel agents and corporations.

Visit Cape Town and history is never far from your grasp. It lingers in the air, a scent on the breeze, an explanation of circumstance that shaped the Rainbow People.

Tahir Shah

Estimates and costs are based on exchange rate $1: R13.36 as of February 2019.

Transport
- Taxi from airport: R 300 / $ 22
- Public transport from airport: R 90 / $ 7
- Week pass on public transport: R 250 / $ 19

Food & Beverages
- 3 course meal (excl beverages): R 250 / $ 19
- Wine (mid range): R 100 / $ 7
- Local beer: R 30 / $ 2
- Coffee: R 20 / $ 1
- Fast food burger: R 30 / $ 2

Attractions & Touring
- Entrance to top attraction: R 240 / $ 18
- Half day scheduled tour: R 690 / $ 51
- Full day scheduled tour: R 950 / $ 71
- Hop-on hop-off bus: R 170 / $ 13

Above estimated rates are as per February 2019 and exchange rate is based on $1: R13.36.
Congresses

1 – 1000 DELEGATES

- World Economic Forum on Africa hosted from 2005 to 2013, 800 delegates
- International Conference on Software Engineering 2010, 1000 delegates
- Congress of the World Federation of Interventional and Therapeutic Neuroradiology, 1000 delegates
- Congress of World Association for Infant Mental Health 2012 (WAIMH), 600 delegates
- World Congress of Veterinary Anaesthesia 2012, 800 delegates
- International Federation of Dental Hygienists 2013, 1000 delegates
- AAGL International Conference of Minimally Invasive Surgery 2013, 600 delegates
- Congress of the International Society of University Colon and Rectal Surgeons 2013, 1000 delegates
- International World Congress of the Labour and Employment Relations Association 2015, 1000 delegates
- World Veterinary Poultry Congress 2015, 1000 delegates
- IEA International Research Conference 2015, 500 delegates
- World Plumbing Conference 2016, 400 delegates

1000 – 4000 DELEGATES

- Investing In African Mining Conference Indaba hosted annually since 2004, 4000 delegates
- 118th Inter-Parliamentary Union Assembly 2008, 2000 delegates
- Final Draw for the 2010 FIFA World Cup South Africa (tm), 2000 delegates
- 13th World Congress on Medical Informatics 2010, 2000 delegates
- 10th World Congress of Nuclear Medicine 2010, 3000 delegates
- 62nd International Astronautical Congress 2011, 2000 delegates
- World Veterinary Congress 2011, 3000 delegates
- International Academy of Pathology 2012, 1500 delegates
- World Congress of Paediatric Cardiology and Cardiac Surgery 2013, 3000 delegates
- Control of Influenza VIII Conference 2013, 1600 delegates
- World Congress of Paediatric Infectious Diseases 2013, 2500 delegates
- International Association for Dental Research (IADR), 2013, 2200 delegates
- 17th IUPHAR World Congress of Basic and Clinical Pharmacology, 2013, 1600 delegates
- 19th World Congress of the International Federation of Automatic Control -IFAC, 3000 delegates
- World Small Animal Veterinary Conference 2014, 4000 delegates
- 4th UNI Global Union Congress 2014, 4000 delegates
- Third Global Symposium on Health Systems Research 2014, 1200 delegates

FUTURE CONGRESSES

2019
- YPO 2019 Global Leadership Conference & EDGE, 2000 delegates
- Digital Solutions Cooperative (DSCOOP) 2019, 1500 delegates
- World Conference on Ecological Restoration 2019, 1200 delegates
- World Conference of International Federation of Freight Forwarders Association 2019 (FIATA), 1500 delegates

2020
- International Confederation of Dietetics Association Congress 2020, 2000 delegates
- World Congress of Neurorehabilitation 2020, 2000 delegates
- International Symposium on Microbial Ecology (ISME) 2020, 1500 delegates
Fast Facts

**Population**
There are approximately 55 million people in South Africa and 6.2 million people in the Western Cape.

**Language**
English is the main business and academic language; although there are 11 official languages in South Africa. The main local languages spoken are English, Afrikaans and Xhosa. With large numbers of foreign residents, Cape Town also has significant German, Dutch, French, Chinese and Spanish communities with the available language skills to assist during an international business event.

**Visas**
Visas are issued by the South African missions abroad and must be affixed in the applicant’s passport before departing for South Africa. Visas are not issued on arrival at South African ports on entry. Many nationalities do not require a visa to enter South Africa, it is best to check with the South African mission or travel agents if this is required.

For further information, please visit:
www.services.gov.za/services/content/Home/ServicesforForeignNationalsTemporaryresidence/Applicationforavisa/en_ZA

**Health**
There are 2 private emergency units within 5 minutes of CTICC and 9 emergency centres, 2 trauma centres and 4 ambulance services in the City. Cape Town is not a malaria region and there are no tropical diseases to be aware of and no vaccine requirements for visitors although visitors are requested to have the relevant yellow fever injections should they have travelled from or visited an affected area prior to entering South Africa.

**Climate**
Cape Town enjoys a typical Mediterranean climate with a dry, hot summer (max temperature 27° C) and a wet, mild winter (min temperature 7° C).

**Water**
It is safe to drink the tap water in South Africa although bottled water is readily available as well.

**Driving**
In South Africa, motorists drive on the left. An international driver’s license will be required if a visitor wishes to drive while in South Africa.

**Time & Measurement**
South African Time is GMT +2. There are no time differences within South Africa and no daylight saving. Shopping hours vary but shops are typically open from Monday to Sunday, 9am – 5.30pm. The V & A Waterfront and Canal Walk shopping centres are open until 9pm. Distances are measured in kilometres and metres. Weight is indicated by grams and kilograms. Temperature is mainly measured in degrees Celsius.

**Connectivity**
South Africa offers a sophisticated internet network and Wi-Fi is readily available throughout the City. There are a number of mobile networks available and Sim cards can be bought at airports and shopping centres. The electric current is 240 volts AC so visitors should bring a plug adaptor for three-pin sockets for small appliances.

**Currency**
The Rand is the official currency in South Africa and foreign currency can be exchanged at the Cape Town International airport, at commercial banks and at Bureaux de Change. The exchange rate is extremely favourable for visitors:

<table>
<thead>
<tr>
<th>Currency</th>
<th>Rate</th>
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<tbody>
<tr>
<td>US$</td>
<td>13.36</td>
</tr>
<tr>
<td>€</td>
<td>15.29</td>
</tr>
<tr>
<td>£</td>
<td>17.46</td>
</tr>
</tbody>
</table>

Currency exchange as per February 2019.

**Visas**
The majority of goods sold in South Africa are subject to a 15% Value Added Tax (VAT). Visitors are not exempt from paying VAT although they can claim back if the value of the goods bought exceeds R250. To claim the VAT, the goods must be taken out of the country within 90 days from the date of purchase. Visitors who wish to claim VAT should go to the VAT refund administration office or customs official at the port of exit.

For more information, please visit:
http://www.taxrefunds.co.za/
Key Visitor Attractions

These key attractions all lie within close proximity to the city centre.

1. **Cape Point**
The Cape of Good Hope and Cape Point form part of the Cape Peninsula National Park. A rocky promontory that juts out into the sea and was once thought to be the southernmost point of Africa, Cape Point is home to 7,750 hectares of indigenous flora and fauna, 150 bird species and the only shellfish-eating baboons in the world. Visitors can also travel by funicular to a viewing point to see where the Benguela and Agulhas currents converge.

2. **Table Mountain**
Iconic Table Mountain was afforded National Park status in 1998. The Park offers walks, magnificent views, cable car rides in a modern cable car with revolving floor, hiking, rock climbing – even abseiling and paragliding.

3. **Kirstenbosch Botanical Gardens**
Established in 1913, on the southeastern slopes of Table Mountain, the Gardens cover 528 hectares and are the best place to view the Cape Floral Kingdom; known locally as fynbos, it offers more floral diversity than the whole of Europe combined.

4. **Constantia Wine Valley**
The Western Cape is a historic wine-producing region and it all started in Constantia in 1695. Featured in novels by Jane Austen and preferred by Napoleon, the wines of Constantia are legendary.

5. **V&A Waterfront**
This unique working harbor with scenic views of Table Mountain combines high-end shopping with entertainment, fine dining, boat trips and a world-class aquarium. Some of the City’s finest hotels are situated here.

6. **Robben Island**
For those who followed the political history of South Africa and feel an affinity with Nobel Laureate, Nelson Mandela, a visit to Robben Island is a must. One of South Africa’s 4 World Heritage Sites, Robben Island is a moving tribute to the late President Mandela’s dreams of freedom.
According to ICCA (International Congress and Convention Association), Cape Town is rated as the #1 Convention City in Africa.

ICCA is the global community for the meetings industry, enabling its members to generate and maintain significant competitive advantage. ICCA now is one of the most prominent organisations in the world of international meetings. It is the only association that comprises a membership representing the main specialists in handling, transporting and accommodating international events.

ICCA’s network of over 950 suppliers to the international meetings industry spans the globe, with members in 88 countries.

As an emerging economy, South Africa has not remained completely unaffected by the turmoil in other emerging economies world-wide, especially in Asia, and lately also in Russia. This negatively affected investor confidence in these countries. The fact, however, that we were able to weather this storm so successfully, including an assault on our currency, reflects positively on the inherent strength of our economy; on the soundness of our economic and fiscal policies; and above all, on the political stability in South Africa.

H.E. David Jacobs, South African Ambassador to the Hellenic Republic.

### Global Ranking

<table>
<thead>
<tr>
<th>World ranking</th>
<th>City</th>
<th>2017: Number of meetings</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Paris</td>
<td>196</td>
</tr>
<tr>
<td>2</td>
<td>Vienna</td>
<td>186</td>
</tr>
<tr>
<td>3</td>
<td>Barcelona</td>
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<td>Rome</td>
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<td>30</td>
<td>Warsaw</td>
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<td>39</td>
<td>Cape Town</td>
<td>62</td>
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<tr>
<td>40</td>
<td>New York City</td>
<td>61</td>
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<tr>
<td>74</td>
<td>Abu Dhabi</td>
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<td>134</td>
<td>Marrakech</td>
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<td>160</td>
<td>Durban</td>
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<td>186</td>
<td>Johannesburg</td>
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<td>203</td>
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<td>Accra</td>
<td>11</td>
</tr>
<tr>
<td>256</td>
<td>Cairo</td>
<td>10</td>
</tr>
</tbody>
</table>
Culture & People

Cape Town is known as the ‘Mother City’ because it was the first city to emerge in South Africa. It is a complex, multicultural city with a fascinating history that owes its diversity to everyone; from slaves from Malaysia, Indonesia, Madagascar and Mozambique to Dutch, English and French explorers; from indigenous Khoi and San people to local African tribes. The mixing of peoples and cultures over the centuries, along with a painful history of racial segregation during apartheid and efforts to reintegrate and reunite post-apartheid, has led to a diverse metropolis with a wealth of cultural attractions and heritage sites.

Bo Kaap & District Six

Many coloured people in Cape Town have roots in Malaysia and are referred to as Cape Malays. They reside in Cape Town’s Bo Kaap quarter, which hugs the lower slopes of Signal Hill, and has retained its unique character despite the area’s upmarket transformation due to its proximity to the City Bowl. Tourists can take a guided tour of the Bo Kaap. Walk down cobbled streets, visit colourful houses, and take in the aroma of spices and the sound of the call to prayer. You might even like to visit the Bo-Kaap Museum or go on a Cape Malay Cooking Safari. From the Cape Malay influence comes the unique Cape Jazz style, epitomised by musicians like Abdullah Ibrahim and Basil ‘Manenberg’ Coetzee, as well as the street parade known as the ‘Kaapse Klopse’ or Minstrel Carnival, held around New Year when hundreds of musicians and dancers in colourful, shiny suits, faces painted white, march from the Grand Parade to Green Point stadium, singing and dancing. The carnival, originating from the 19th century, was introduced by Muslim slaves, the first citizens of District Six, who celebrated their only day off work in the whole year on 1 January. The majority of the District Six inhabitants were forcibly removed from their homes during apartheid. To honour the victims and their heritage, the District Six Museum was established at 25a Buitenkant Street.

At Carnival time, the minstrels come out to play.
The Townships
To ignore the throng of shacks seen as you drive into Cape Town from the airport would be to ignore a large part of what makes Cape Town what it is, and South Africa as a whole. The effect of Apartheid is still heavily felt in the city, with the majority of locals, predominantly black, living in the townships on the outskirts. Township tourism is big and tours are now available, taking tourists into the womb of the shantytowns, such as Langa, South Africa’s oldest township, or Khayelitsha, the second largest, to experience a cultural shock of note. This is a moving experience and one that visually showcases Cape Town’s past and present. We don’t recommend visiting the townships on your own, especially at night. You should rather go with an experienced guide.

Music
Whether attributed to the inspiring presence of Table Mountain at the heart of Cape Town or the fact that Cape Town has the most cultural diversity in the country, there is no denying the creative energy that flourishes in this vibrant city. Creative people, places and exhibitions are plentiful. There is no shortage of live music from jazz to rock, in and around the city. Suffice to say Cape Town is a city with a creative pulse!

Art
Cape Town has a bustling art culture with world-class galleries and exhibitions happening all the time. Talented painters, sculptors, photographers and printmakers are continuously experimenting and offering new work. There are hundreds of galleries in and around Cape Town.

A diverse city, constantly on the cutting edge, it has a vibrant arts and culture scene. You can appreciate the city’s history and heritage through its museums, and explore the arts through theatre, live music, dance, comedy and the visual arts.

Both day and night offer an exciting range of cultural activities. To enjoy Cape Town during the day, visit its galleries and museum districts or look out for exciting local designers. In the evening, attend one of the many performances taking place or kick back and party the night away at one of many local live music venues.

While visiting Cape Town, learn about its complex, layered and unique history, that includes Khoi and San peoples, South East Asian and African slaves, Nguni tribes and migrants who settled here.

With its broad range of influences from numerous cultures – historical and contemporary – Cape Town has a dynamic population and rich cultural tapestry today.
Welcome to the Republic of South Africa. South Africa is the powerhouse of Africa, the most advanced, broad-based economy on the continent, with infrastructure to match any first-world country.

Demographical Introduction
South Africa is a nation of 51.77-million people of diverse origins, cultures, languages and beliefs. Around 79% are black (or African), 8.9% “coloured” — the local label for people of mixed African, Asian and white descent — 8.9% white, and 2.5% Indian or Asian. The majority of South Africans are Christian, although other significant religions are Islam, Hinduism and Judaism.

Geographical Introduction
The country straddles 1.2-million square kilometres, as big as several European countries put together and is an eighth the size of the US. Still, it’s more than a day’s drive down the highway from Johannesburg in the north to Cape Town in the south (if you’re driving sensibly), with the topography ranging across the spectrum from lush green valleys to semi-desert.

Political & Economical Introduction
South Africa is a vigorous multiparty democracy with an independent judiciary and a free and diverse press. One of the world’s youngest and most progressive constitutions protects both citizens and visitors. Up until 1994, South Africa was known for apartheid, or white-minority rule. The country’s remarkable ability to put centuries of racial hatred behind it in favour of reconciliation was widely considered a social miracle. Post-apartheid South Africa has a government comprising all races, and is often referred to as the rainbow nation, a phrase coined by Nobel Peace Prize winner Desmond Tutu. The country offers an investor-friendly environment in which 100% foreign ownership is allowed. Repatriation of profits is liberal. And if you’re doing businesses anywhere in Africa, this is the gateway to the continent. About two-thirds of Africa’s electricity is generated here. Around 40% percent of the continent’s phones are here. Over half the world’s platinum and 10% of its gold is mined here. And almost everyone who visits is astonished at how far a dollar, euro or pound will stretch.

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BEST AIRPORT IN AFRICA AND AIRPORT STAFF SERVICE EXCELLENCE 2010–2018
Cape Town International Airport (CTIA) is Africa’s most award-winning airport. As Africa’s 3rd largest airport it processes over 8 million passengers annually with over 50% of the country’s air passengers passing through the airport. It is the primary airport serving the city of Cape Town.

Located approximately 20 kilometres (12 mi) from the city centre, the airport has domestic and international terminals, linked by a common central terminal.

The airport offers direct flights from South Africa’s other two main urban areas, Johannesburg and Durban, as well as flights to smaller centres in South Africa.

Internationally, it offers direct flights to several destinations in Africa, Asia and Europe and many more via Johannesburg.

Wesgro’s new Air Access division is currently in negotiation with several airlines based in Africa and Europe around new routes that will make it even more convenient to travel and trade with the Western Cape.

Getting There

This Cape is the most stately thing and the fairest Cape we saw in the whole circumference of the earth.

From the journal of Sir Francis Drake, on seeing the Cape for the first time, 1580.
8 MILLION ANNUAL PASSENGERS TRAVELLING BY AIR
72 INTERNATIONAL FLIGHTS LEAVING AND ENTERING CAPE TOWN WEEKLY
3RD LARGEST AIRPORT IN AFRICA
R3.2 BILLION INVESTED IN THE EXPANSION AND RUNWAY REALIGNMENT AT CAPE TOWN INTERNATIONAL AIRPORT
Travel & Transport

AIR TRAVEL

Travel to and within Cape Town & Western Cape

Delegates to Cape Town mostly arrive and depart by air. Johannesburg, Durban and Cape Town have modern airports with facilities to match. Apart from shops and restaurants, international arrival halls have banks and foreign exchange outlets. Lounges are available for business-class travellers. All of the airports offer wireless Internet (WIFI) access throughout the building or designated ‘hot spots’ where coverage exists.

Cape Town International Airport offers direct flights to a number of centres in Africa, Asia and Europe but the bulk of international carriers fly into Johannesburg. Cape Town is a two-hour domestic flight from Johannesburg and on average there are flights every half hour between the two cities with a variety of domestic carriers.

Executive Lounges

International Departures
- South African Airways (Star Alliance)
- British Airways – Terraces (One World)
- The Premier Lounge

The Premier Lounge is an executive lounge that is open to any passenger, no matter the airline or ticket class. You can pay per visit or buy a pre-paid card for six or more visits.

George Airport

Servicing the Cape Garden Route and Klein Karoo, George Airport is conveniently located within a 10-minute drive from the Cape Garden Route’s principle town of George, and within an hour’s drive of the popular tourist and incentive destinations of Mossel Bay, Knysna, Plettenberg Bay and Oudtshoorn. George airport is serviced by regular scheduled flights from Cape Town, Port Elizabeth, East London, Durban and Johannesburg.

Departure Check-In

Departing passengers should allow at least two and a half hours checkin time for all international flights. An hour and a half is normally adequate for domestic check-in and this will allow for sufficient time for parking and check processes.

Domestic Carriers

International Airlines Flying into Cape Town

Cape Town International Airport has won numerous awards during the past decade, including the World Travel Award for Africa’s Leading Airport, seven years in a row between 2008-2015.

www.worldtravelawards.com

Cape Town International took the awards for Best Airport in Africa, Best Airport Staff in Africa and Best Airport for 5-10 million passengers during the recent Skytrax 2016 Award Ceremony. The 2016 World Airports Awards, are a measurement of customer satisfaction across airports globally. As the benchmark for the aviation industry, the World Airport Awards are voted by customers in the largest, independent annual global airport customer satisfaction survey.

www.worldairlineawards.com
TRAVEL INFORMATION

GROUND TRAVEL

MyCiti Bus Service

The new Integrated Rapid Transit (IRT) System offers international visitors a scheduled bus service between the city centre, the airport and select suburbs in Cape Town. By consolidating existing rail, bus, minibus and metered taxi services, the IRT provides an efficient and robust transport network. CCTV surveillance cameras and security personnel ensure commuter safety and infrastructure is wheelchair friendly.

MyCiTi is Cape Town’s safe, reliable, convenient bus system. It is the perfect way to connect with the city from the airport and to explore some of the destinations Cape Town has to offer. MyCiTi operates up to 18 hours a day, depending on the route. The MyCiti airport-to-city service runs between the Cape Town International Airport and the Civic Centre bus stations via the N2 and Nelson Mandela Boulevard at a cost of around R80. The MyCiti inner-city bus service provides convenient transport to hotels, accommodation nodes, restaurants, entertainment areas, parking areas and places of interest. Prices vary from point to point and can be calculated at myciti.org.za.

Walking

The city is ideal to explore on foot and this is the perfect way to experience the energy and vibrancy of the city.

Train

Cape Town Station is situated within walking distance of most of the city centre hotels. The Metro Rail system connects the city centre with the northern suburbs, southern suburbs and Cape Flats.

Car Rental

Cape Town offers a wide selection of car rental companies with good road systems. An international driver’s license is required and driving is on the left hand side of the road.

Cycling

The City of Cape Town is working to develop its bicycle infrastructure, and there are a growing number of safe cycling routes and places to ride in the city and surrounds as well as a number of bicycle hire shops. Cape Town’s natural environment is also abundant with tarmac roads, single tracks, switch backs and jeep tracks to suit everyone from the leisure cyclist to the technical rider.

Taxi Or Coach

Luxury air-conditioned coaches and shuttle buses usually transport delegates between the airport, hotels, the CTICC and their functions. Metered taxis are also available. The online travel service, Uber, is also a very popular and convenient way to travel around Cape Town.

Scheduled Tours

The bright red “Hop-on Hop-off” city sightseeing bus service comes complete with nine multilingual commentary channels, plus a “kiddie’s” channel. Tickets can be bought on board the bus or online by visiting www.citysightseeing.co.za or from the Cape Town Tourism Visitor Information Centre in Burg Street.

Should a tourist group want to visit any area that is not on a normal bus route, a bus or coach may be chartered to drive the group to and from the destination. This should be planned well in advance.
International travellers who have permanent residence outside South Africa may apply for a visa to visit the country for tourism or business purposes for 90 days or less. Requirements for visitor’s visas differ from country to country so enquiries should be made at the nearest South African mission or consulate abroad or any office of the Department of Home Affairs to see whether or not a visa is required.

Documents required to apply for a visa:
- A passport or travel document valid for no less than 30 days after the expiry of intended visit
- The passport must have at least TWO unused pages for entry / departure endorsements
- A completed Form BI-84 (application for a visa)
- Payment of the prescribed fee
- Statement and/or documentation confirming the purpose and duration of visit
- Two colour passport photographs
- A return or onward ticket if travelling by air
- Proof of financial means to pay for living expenses while in South Africa in the form of:
  - Bank statements
  - Salary advances
  - Undertakings by the host(s) in South Africa
  - Bursary
  - Medical cover or
  - Cash available (including credit cards and travellers’ cheques)
- Under the new law, all minors under the age of 18 years are required to produce, in addition to their passport, an Unabridged Birth Certificate (showing the particulars of both parents) when exiting and entering South African ports of entry.

An application for a South African visa can be made:
- Online by securing a personal appointment at a VFS centre
- In person at a South African foreign mission (embassy or consulate) in all countries where VFS centres are not available
- In person at the nearest South African foreign mission in another country if South Africa does not have a mission in the traveller’s home country
- Please note that visas are not issued at South African ports of entry.

For more information, please visit: http://www.dha.gov.za/index.php/immigration-services/apply-for-a-south-african-visa
CTICC
VOTED BEST
CONFERENCE & EVENTS
VENUE IN
SOUTH AFRICA
2014 – 2016
Cape Town International Convention Centre

Situated on the outskirts of the Central Business District (CBD), the Cape Town International Convention Centre (CTICC) is close to the vibrant beat of the city’s heart. At its official opening, former President Thabo Mbeki called the development ‘a symbol of hope, a symbol of our glorious past, a symbol of modernity and a symbol of future prosperity’.

It is a notion that is as true today as it was then because the CTICC has proved hugely successful as a place where ideas become reality. Since it was built it has injected R28.8 billion into the Gross Domestic Product, sustained 91 000 jobs up to 2015 and contributed greatly to the knowledge economy that already flourishes in the Western Cape. Of the 5000 events hosted since inception, 450 have been international association conferences across a broad spectrum of sectors including agri-processing, medical, property, the green economy and ICT.

With the opening of the CTICC, the reclaimed Foreshore area of the city has blossomed and now forms a lively link between the CBD and the city’s harbor, including the Country’s most visited venue, the V&A Waterfront with its mesmerizing list of restaurants, boutiques, malls and creative characters.

Many of the city’s other landmarks – shops, buildings, cultural attractions – and top hotels, are within a few minutes’ walking distance of the Cape Town International Convention Centre – and it is a short 20-minute drive from the Cape Town International Airport.
Superb Design

Like a brightly-lit, luxury liner, the Cape Town International Convention Centre adds architectural grandeur to the Foreshore precinct. The interior is just as welcoming. Modern and tranquil this floating space creates an atmosphere of ‘African Zen’. Generous conservatories are flooded with natural light and surrounded by indigenous flora. These relaxing, less formal settings are perfect for viewing of exhibits, cocktails, light lunches or just a moment of quiet reflection in the course of a busy conference schedule. The CTICC is linked via a picturesque canal to the V & A Waterfront.

Flexible Facilities

The CTICC was built to meet and fulfill the varied needs of the delegates and visitors. Its sub-divisible, multi-use facilities create an environment that allows for any number of events and functions, simultaneously. From major medical and scientific conventions hosting thousands of delegates, to consumer exhibitions and trade shows, as well as intimate meetings and events, the CTICC accommodates them all.

Service and Quality

The CTICC is supported by the qualified expertise of professional, preferred suppliers who complement the core services of the centre. These incorporate a full range of services from audiovisual and IT solutions, to rigging and security. The CTICC’s kitchen facilities are the largest and most advanced in the Western Cape. Catering is managed by a team of talented, internationally trained chefs who can customize any menu required.

Sustainability

The CTICC has a dedicated environmental task team that advises management on trends and issues in environmental management. It was one of the first convention centres in Africa to obtain its ISO 14001 accreditation – the international standard for a sound environmental management system. The CTICC ‘green’ team is able to assist in planning and hosting an event that supports an organisation’s environmental values, meets sustainability objectives and demonstrates environmental commitment to those attending the event.
<table>
<thead>
<tr>
<th>Location</th>
<th>Located at the entrance to the city’s central business district, Cape Town Harbour and within close proximity to the well-known V&amp;A Waterfront.</th>
</tr>
</thead>
</table>
| Access | **Airport**  
The CTICC is located 20 kilometres (13 miles) from the Cape Town International Airport with multiple international connections as well as regular flights to Johannesburg for more connections.  
**Public Transport**  
The MyCiTi busses stop outside the CTICC and this system is easy to use to connect to the airport and most parts of the city.  
**Taxis**  
Taxis are always available outside the CTICC and from the surrounding hotels. |
| Parking | The CTICC currently offers over 1300 undercover parking bays with an additional 220 available from the beginning of 2017. |
| Accommodation | Approximately 4500 hotel bedrooms are available within walking distance with a total of 20 000 available within a 30 minute radius. Cape Town also offers about 10 000 bedrooms via AirBnb. |
| Conference Venues | Total of 62 meeting spaces in CTICC 1 and 2.  
4 Exhibition Halls in CTICC 1 with a total floor space of 11 399 m² (122 698 f²)  
6 Exhibition Halls in CTICC 2 with a total floor space of 9 819 m² (105 690 f²) – to be completed beginning 2017, as well as 3000m² formal and informal meeting space.  
 Auditorium 1 - seating 1500 delegates  
 Auditorium 2 - seating 612 delegates  
 Ballroom seating 1980 delegates  
 33 meeting rooms in CTICC 1  
 11 meeting rooms in CTICC 2 |
| Food & Beverage | The CTICC offers full service onsite catering and caters for all types of events. No outside caterers are allowed. Per prior arrangement, the CTICC can arrange catering for different religious and dietary food requirements. |
| Restaurants | There are 2 onsite restaurants. |
| Food & Beverage | **Cuisine offering**  
The CTICC offers full service onsite catering and caters for all types of events. No outside caterers are allowed. Per prior arrangement, the CTICC can arrange catering for different religious and dietary food requirements. |
| Technology | A sophisticated IT network with fibre optic backbone, including 2000 CAT5e data points, is located across the exhibition halls, meeting rooms and public spaces. This infrastructure is used to offer a host of technology services, which include secure broadband internet.  
Every corner of the CTICC is also covered by separate wireless networks. Remote control touch panels in certain venues allow event organisers to control light levels, blinds, and projection screens.  
Complimentary Wi-Fi is available throughout the buildings. Should a power failure occur, emergency back-up generators guarantee an uninterrupted power supply. |
| Support Services | The CTICC have preferred suppliers for the following:  
- Audio Visual  
- Décor  
- Stand & Exhibition Management  
- Security  
Clients are allowed to contract their own suppliers, subject to approval. Local recommendations for these support services (amongst others) can be provided via the conference organizers or the Cape Town & Western Cape Convention Bureau:  
- Courier & Clearance agents  
- Printing and design  
- Staffing  
- IT Equipment  
- Entertainment and event management services  
- Transport  
- Accommodation & Housing Bureau  
- Professional Conference Organizers |
| Facilities | **Onsite:**  
- Disabled Access  
- Business Service Centre  
- Medi-Clinic  
- Prayer Room  
- Security  
- Tourism Information Desk  
**Within 10 minute walking distance:**  
- Gym  
- Convenience stores and other shopping  
- Restaurants & fast food outlets  
- Chemist  
- Doctors  
- Hospitals |

For more detailed information, please find the detailed CTICC documents via [http://www.cticc.co.za/downloads](http://www.cticc.co.za/downloads)  
**Contact details:**  
**Web**  
www.cticc.co.za  
**Tel**  
+27 21 410 5000  
**Email**  
info@cticc.co.za
CTICC 1 BIRD’S EYE VIEW

CTICC 2

CTICC CAPACITY CHART 2019

Note: The space for an event is subject to sales, booking, health and building regulations. Note: Minimum room capacity reflects the number of delegates. Additional setup requirements, including podiums and dance floors, will affect the capacities.
an inspiring place to meet
The CTICC represents the very best of what the Western Cape stands for, namely a place in which all people enjoy open and equal opportunities to build the futures they desire and deserve.

Helen Zille, Premier Western Cape
The Cape Town International Convention Centre (CTICC) is proud to be considered as the host venue for your event and thanks you therefore for your inquiry.

The CTICC has, during its brief history, built its reputation on the most efficient use of the available space within its confines. This business ethos creates opportunities that ordinarily, would not exist for many clients, who wish to make use of its product offerings. In order to facilitate this approach however, it has become exceedingly important to comply with the laws of supply and demand. We therefore ask for your assistance in noting the following:

- Provisional bookings will be held for a period of 2 weeks only
- Provisional bookings will be released without notification at the end of the 2 week period
- Confirmation of Hire remains subject to payment of the relevant amount stated on your invoice
- The hirer also confirms and acknowledges that CTICC is entitled to conduct credit assessments on the hirer, its directors and members and obtain information from any registered credit bureaux in this regard. CTICC may also note and refer any adverse information concerning the hirer, its directors and members to credit bureaux
- The Venue Rental Schedule is not proof of a confirmed booking
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- It remains our ongoing commitment to present all of our clients with the most effective solutions to all of their event requirements. We thank you again for your interest in the Cape Town International Convention Centre and we invite you to share in the experience!

Yours Sincerely

Ms J Ellingson
Chief Executive Officer

Dear Mr Clarke,

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Chief Executive Officer

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Yours Sincerely

Ms J Ellingson
Chief Executive Officer
## Venue Rental Schedule

International Cartographic Conference ICC

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Venue</th>
<th>Standard Rental Rate per Day</th>
<th>Agreed Rental Rate per Day</th>
<th>Total Cost to Client</th>
</tr>
</thead>
<tbody>
<tr>
<td>14 Aug - 18 Aug</td>
<td>Technical Session</td>
<td>Roof Terrace Room</td>
<td>R 44,320.00</td>
<td>R 44,320.00</td>
<td>R 221,600.00</td>
</tr>
<tr>
<td>13 Aug - 18 Aug</td>
<td>Executive Committee</td>
<td>The Boardroom</td>
<td>R 8,650.00</td>
<td>R 8,650.00</td>
<td>R 53,190.00</td>
</tr>
</tbody>
</table>

**Sub Total:** 270,790.00

**VAT Amount:** 40,644.50

**Total Charges:** 311,434.50

These bookings are subject to confirmation by 2019-01-29.

Total Booking Charges based on Standard Price List 2019 (Inclusive of VAT)

Prices pertain to venue hire only, are current and subject to change and do not include venue additional costs and services not specified in this Venue Rental Schedule. For additional costs you will be invoiced in advance and full settlement of that invoice is required prior to the commencement of your event.

Sincerely,

Jaclyn Petzer
Sales Executive
Responsible Events - hosting green and resource-efficient congresses

When hosting an event of this nature, specifically an international event of this size, it is essential to consider the social and environmental impact of the event.

There are many areas where organisers can have a positive impact when hosting an event. The following greening practices should definitely be considered:

- Eco-procurement
- Energy efficiency
- Waste minimisation and management
- Water conservation
- Emissions reduction
- Biodiversity conservation
- Social and economic development

To ensure the success of greening the event the strategy for developing the methodology for this project would focus on the following aspects:

- An event greening expert will assist with providing strategic guidance to the PCO in the overall process of the event to ensure that the overall carbon footprint can be reduced where possible.
- A greening strategy and policy will be developed for the event to provide guidance to the PCO, as well as a checklist of information that needs to be documented during the process to allow for accurate data collection for the actual carbon footprint.
- Guidance will be provided around the potential interventions to reduce the carbon emissions, working in close collaboration with the PCO and venues, as well as transport, procurement, waste management, etc.
- In an event of this size it will also be essential to work closely with the main accommodation establishments to encourage responsible tourism, which is already an important aspect in Cape Town.
- An eco audit and carbon footprint will be compiled for the event in line with the GHG Protocol (scope 1 and scope 2) and British Standard for events (BS8901). This will reflect the carbon footprint of the event based on the actual implementation prior to any offsetting.
- It is recommended that the electricity consumption be offset through the procurement of renewable energy certificates (such as the Darling Wind Farm) while emissions relating to travel and accommodation usually require more innovative offset solutions.

The event greening expert will form a part of the planning committee to ensure that greening practices are mainstreamed, including communication to participants and service providers. It is essential to ensure that the data capturing of delegate transport is integrated into the registration process to make it easy for the delegates to provide the relevant information, and where practical encourage them to offset their own emissions.

It is however not just about the environmental impact or climate change, but also the local economic development through supporting small local businesses. With economic pressures it is easy to simply go with the cheapest option, but it is important for us to explore ways to also build our local economy. We would like to ensure that conference bags and delegate gifts are locally manufactured, while they should also be durable and practical instead of simply a single use item.

The CTICC is the first conference venue in the world to have their annual integrated report align with the Global Reporting Initiative and is one of 25 venues internationally that has been accredited by the International Association of Convention Centres (AIPC) in line with AIPC Quality Standards, which is the result of a comprehensive audit of key management practices. They also strive to implement event greening principles and practices in a pro-active manner, as out listed in their annual report and website.

With Rotary continuously setting new trends it is time to walk the talk through hosting this event in a responsible manner and ensuring that it sets the bar for future events in a responsible manner.

Water Wise

Cape Town and the Western Cape are currently experiencing a severe drought following three years of low rainfall.

The Government of South Africa, Western Cape Government and the City of Cape Town are working closely with organisers to ensure their conferences run smoothly without causing a detrimental impact on Cape Town. Delegates, suppliers and organisers will all play their part to support the numerous water saving initiatives that are in place. The government-initiated water-saving messaging and advice will appear throughout the city, airport and conference venue.

The Cape Town International Convention Centre (CTICC) has introduced a number of additional initiatives to reduce water use. Hotels and main attractions surrounding the CTICC invested heavily to take these properties off the city’s water grid by installing their own alternative sources of water, such as desalination tanks. This helps us to redirect our resources to other city residents.

The Government of South Africa applauds Wesgro [Cape Town Tourism, Trade and Investment] for their development of an online tool to calculate the ‘water footprint’ of each delegate. Delegates will be able to utilise the tool and make a secure financial contribution to support the work of a government-endorsed company or relevant NGO’s to provide drinking water and to step up water-saving measures.

We want to reiterate that the national, provincial and local levels of government are looking forward to welcoming all the delegates and dignitaries of the IAU General Assembly to Cape Town, South Africa in 2024. We trust that with the continued proactive efforts of the tourist industry and your delegates, every drop of water will be used responsibly.
BEST CITY AWARD 2016
THE TELEGRAPH AWARDS
As a popular global holiday destination, Cape Town offers a wide variety of accommodation options and has about 20,000 formal 3, 4 and 5-star hotel bedrooms. Most of these hotels are located within the City Bowl, Waterfront and Atlantic Seaboard areas, all in close proximity to the Cape Town International Convention Centre. There are also many deluxe boutique hotels, serviced apartments and B&B’s in the area.

**Current Hotel Availability (March 2018)**

<table>
<thead>
<tr>
<th>Time to Cape Town International Convention Centre (in minutes)</th>
<th>Deluxe</th>
<th>Superior</th>
<th>Standard</th>
<th>Economy (Budget)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 minutes (walking)</td>
<td>2580</td>
<td>3100</td>
<td>1588</td>
<td>250</td>
</tr>
<tr>
<td>15 minutes (walking)</td>
<td>572</td>
<td>1278</td>
<td>523</td>
<td>350</td>
</tr>
<tr>
<td>30 minutes (driving)</td>
<td>240</td>
<td>700</td>
<td>403</td>
<td>350</td>
</tr>
<tr>
<td>45 minutes (driving)</td>
<td>250</td>
<td>984</td>
<td>481</td>
<td>250</td>
</tr>
</tbody>
</table>

**Overview**

- Above room inventory for 3, 4 and 5-star categories includes only current formal hotel properties and excludes all guesthouse and B&B establishments.
- Cape Town offers a large number of outstanding and rated guesthouse and B&B alternatives and these are a popular choice for delegates. In addition to these, a number of companies also control apartment and holiday home rentals and this is a popular option for delegates who require more flexibility.
- The above room projection excludes the 19 new hotel developments scheduled to open between now and 2019 furnishing the city with an estimated 2000 additional bedrooms.
- At present, AirBnB, the global accommodation booking and sharing website, has over 10,000 rooms available in their room inventory for Cape Town.

**Student / Budget Accommodation**

- Various student and budget accommodation options are available in 2 star hotel options, short-term holiday apartment rentals, guesthouses and also university residences during holiday periods.

**Hotel Accommodation Rates**

**Estimated Average Rack Rates for the Following Categories:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Single</th>
<th>Double</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deluxe</td>
<td>R 7000 / $ 524</td>
<td>R 7500 / $ 561</td>
</tr>
<tr>
<td>Superior</td>
<td>R 4000 / $ 230</td>
<td>R 4500 / $ 337</td>
</tr>
<tr>
<td>Standard</td>
<td>R 2500 / $ 187</td>
<td>R 2800 / $ 210</td>
</tr>
<tr>
<td>Economy (Budget)</td>
<td>R 1200 / $ 90</td>
<td>R 1500 / $ 112</td>
</tr>
</tbody>
</table>

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**NOTES**

- Above information is for reference purposes only as negotiations will be ongoing.
- Discounted congress rates will apply.
- Rates include 15% Value Added Tax, but exclude 1% Tourism levy.
- The US Dollar ($) rates are based on current exchange rates (February 2019) R13.36: $1.00 and are for reference purposes only.

**Average Accommodation Rates Within Close Proximity to CTICC:**

<table>
<thead>
<tr>
<th>Hotel Grade</th>
<th>Average Room Rate Entry Level Room Single Occupancy South African Rand (R)</th>
<th>Average Room Rate Entry Level Room Single Occupancy United States Dollar ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economy</td>
<td>High Season (Oct – Apr) R900 – R800 Low Season (May – Sept) R400 – R600</td>
<td>High Season (Oct – Apr) $37 - $60 Low Season (May – Sept) $30 - $45</td>
</tr>
</tbody>
</table>

Above rates are based on current exchange rates (February 2019) 1: R13.36.

**Key Hotel Brands Represented in Cape Town**

The Tourism Grading Council of South Africa is the official grading authority and for more information about graded properties, please visit [www.tourismgrading.co.za](http://www.tourismgrading.co.za).
HOTELS WITHIN 1KM/5KM/10KM OF THE CONVENTION CENTRE

1km

2560
3100
1588

5km

240
700
403

10km

572
1278
503

African Pride 15 on Orange
Belmond Mount Nelson
Hilton Cape Town
One & Only Cape Town
Park Inn Foreshore
Radisson Blu Waterfront
Southern Sun Cullinan
Taj Hotel Cape Town
Westin Cape Town
The Table Bay Hotel

Cape Town Tourism
Visitor Information Centres

Police Station
Hospital

Cape Town’s Big 6

Report any incident by using the following emergency numbers:

km
0 1051 2 3 4

2580
3100
1588

10 km

1 km

5 km

10 km

5 km

10 km
ONE OF THE TOP 10 BEACHES IN THE WORLD
Suggested Themes

Indoors or outdoors? Cultural or colonial? Traditional or contemporary? Food and wine, or indigenous celebration? Cape Town is an exotic, multi-cultural city with a fascinating history that is reflected in the many exciting options it offers the social programme of your Convention. Expect world-class cuisine, award-winning local wines and unique entertainment – all served up with a dash of vibrant African spirit.

Dinner In The Winelands
Steeped in history and heritage the wine estates of the Cape offer the perfect backdrop to host groups of different sizes. Events can be customized to suit the requirements of the group.

Cultural Evening
No visit would be complete without a cultural African evening, incorporating African rhythm, vibrant music, exotic foods and colourful entertainers.

Formal Colonial Gala Dinner
The city has a rich colonial history, offering a number of impressive historical venues in which to host more formal events, complete with dishes inspired by the Cape’s European ancestors.

Rainbow Nation Street Party
This memorable evening introduces guests to the intriguing fusion of Cape Town’s many people groups. The event centers around a market square with stalls, vendors, bistros and restaurants all offering a taste of the Cape – from Cape Malay Curries to Traditional Africa Grills and Afrikaner Desserts. Seating is informal, either at wooden benches and tables or café-style chairs and tables.

A carnival of colour and culture is created as troupes of traditional Cape street minstrels with painted faces and bright costumes entertain through joyous movement and music – and the evening culminates in a grand finale on the market square. The Rainbow Nation Street Party echoes the traditional New Year’s Eve activities that take place every year in Cape Town and provides an unforgettable way to discover and celebrate the unique cultural diversity of Cape Town.
Suggested Venues

> 500 DELEGATES
Cape Town offers a wide selection of culinary styles and the city offers world-class, award-winning restaurants. There are many restaurant venues to choose from at the nearby V&A Waterfront that are ideal for dine-around evenings and evenings at leisure.

500–1000 DELEGATES
Some suggestions are:
- **Castle of Good Hope** - Historical Venue - [www.capetowncastle.co.za](http://www.capetowncastle.co.za)
- **Ratanga Junction** - Theme Park - [www.ratanga.co.za](http://www.ratanga.co.za)
- **GrandWest Casino** - Casino & Events Venue - [www.suninternational.com/grandwest/](http://www.suninternational.com/grandwest/)
- **Moyo Kirstenbosch** - African Restaurant - [www.moyo.co.za](http://www.moyo.co.za)
- **Gold Restaurant** - African Restaurant - [www.goldrestaurant.co.za](http://www.goldrestaurant.co.za)
- **CTICC** - Convention Centre - [www.cticc.co.za](http://www.cticc.co.za)
- **Cape Town Stadium** - Stadium - [capetownstadium.capetown.gov.za](http://capetownstadium.capetown.gov.za)
- **Velodrome** - Stadium & Events Venue
- **Century City Conference Centre** - [cccconferencecentre.co.za](http://cccconferencecentre.co.za)
- **The Lookout V&A Waterfront** - Event Space - [www.the-lookout.co.za](http://www.the-lookout.co.za)
- **Zeitz Museum of Modern African Art (MOCAA)** - Art Gallery - [ww.zeitzmocaa.museum](http://ww.zeitzmocaa.museum)

1000–2000 DELEGATES
Apart from the Cape Town International Convention Centre (CTICC) Cape Town does not offer many mega restaurant venues and in most cases events will have to be catered for in a variety of outdoor venues using marqueses. The Convention Bureau will gladly suggest venues to suit your requirements and budget.
WORLD’S BEST LUXURY ENTERTAINMENT & LIFESTYLE DESTINATION

Hop-on Hop-off touring around Cape Peninsula

Image courtesy of City Sightseeing Cape Town
**Day Tours**

**Cape Town**
Cape Town is unusually rich in diversity and offers a host of activities for visitors. Apart from sightseeing, shopping markets and high-end brands and visiting iconic World Heritage sites and beaches, the Western Cape also offers a wealth of cultural heritage, like food and wine, and is a favourite destination for adventurous activities such as rock-climbing and cycling. The largest timed cycle tour in the world takes place here every year and there is a cycle tour between Cape Town and Knysna, on the Garden Route, for the truly adventurous.

**Cape Point**
Cape Point is the southernmost tip of the Cape Peninsula. The drive takes you via Chapmans Peak past steep mountains, secluded coves, beaches, villages and fishing communities. At Cape Point visit the Cape of Good Hope nature reserve – home of fynbos species found nowhere else in the world and a variety of wildlife including baboons, rhebok, Cape Mountain zebra, bontebok and the elusive eland. Return via the historical Simonstown naval base.

**Panoramic Cape Town City Tour**
Visit the Castle, the oldest building in South Africa, then move on to another historic area of the city, the Cape Malay quarter situated on the slopes of Signal Hill. Imbibe its rich spiritual, musical and culinary heritage before diving down into the city centre itself. Drive along Adderley Street, the lively centre of town, past the historic Groote Kerk and St. George’s Cathedral, the Anglican Diocese of Nobel peace laureate Archbishop Desmond Tutu.

**Table Mountain**
A cable car ride to the top of Table Mountain, a World Heritage Site, is a highlight of any Cape Town visit. The cableway takes you to the summit in under ten minutes whilst rotating gondola’s ensure a 360 degree view of Cape Town and Table Bay. At the top stroll along 2km of pathways and enjoy magnificent views from over 12 viewing sites and decks. Facilities on the mountain include a self-service restaurant, bistro, and a shop selling gifts and curios.

**Winelands Tour**
A visit to the Cape Winelands is an absolute must as the region is one of breathtaking vistas and majestic mountain backdrops while being steeped in rich culture and history. Rolling vineyards and quaint Cape Dutch homesteads await you, as well as award-winning wine farms offering some of the country’s best wines. The most popular and well-known regions are Stellenbosch, Franschhoek, Wellington, Paarl, and the Constantia Valley, that is just a 10-minute drive from the city centre.

**Robben Island**
Famous Robben Island, whose prison was once home to former South African president Nelson Mandela as well as many other black political freedom fighters, is now a World Heritage Site and provides stunning views across the bay with Table Mountain as its backdrop.
A trip to the island is an unforgettable experience and offers a glimpse into the life and times of the apartheid era. Daily tours to the island, that take approximately 3 1/2 hours, include the ferry trip there and back, an island tour and a tour of the prison with a former political prisoner as your guide.

Kirstenbosch Botanical Gardens
The beautiful Kirstenbosch gardens cover an area of 528 hectares with 36 hectares of cultivated garden. The gardens are a celebration of South African flora – showcasing only indigenous South African plants. Fynbos, proteas, cycads and rolling lawns are intermingled with streams and ponds and well-laid out pathways for easy walking.

Cultural Tours
A visit to one of the many townships surrounding the city is an experience that will open your eyes to the way in which the biggest portion of Cape Town’s population lives. Take a township tour of Langa, the oldest township in South Africa or vibrant Khayelitsha, the second largest township in South Africa. Township tours will usually be co-led by a resident in the area, showcase local industry and community projects and include a visit to a township bar or ‘shebeen’.

Golf
Cape Town and the greater Western Cape Province, with its sprawling and lush green lawns, is a golfer’s paradise. It is here, in Africa’s sport capital that you will find some of the most majestic and scenic championship-status courses in South Africa. Golfing enthusiasts will be pleased to know that Cape Town’s golf courses are highly rated in terms of setting, layout and quality.

Adventure Activities
Cape Town, and the Western Cape, caters for the more adventurous at heart. The mountains surrounding the area provide the perfect foil for abseiling, hiking, paragliding and mountain biking while the oceans are a playground for surfing, deep sea fishing and shark cage diving.
Pre & Post Tours in Southern Africa

South Africa is a long-haul destination for most international delegates so it makes sense to combine a trip to South Africa with a visit to one or more of the magnificent destinations that are on offer. From the elegance and historicity of the Cape winelands to the cross-country romance of steam-train travel and the wilderness of safari – to the bushland adventures beyond South Africa’s borders, the options are many and varied.

Twenty years from now you will be more disappointed by the things you didn’t do than by the ones you did do. So throw off the bowlines, sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover.

Mark Twain
TOURS

Western Cape

Garden Route & Klein Karoo
The tour visits the famed Garden Route, with a dramatic and spectacular coastline of cliffs interspersed with endless golden beaches, huge natural lagoons, and thick indigenous coastal forests. Inland there are mountain passes and desert scenery and the famed Cango caves, as well as the Addo Elephant National Park with its large elephant herds.

Cape Winelands
The Cape Winelands are situated east of Cape Town among beautiful mountains creating some stunning vistas. The region is steeped in culture and history with some excellent examples of typical Dutch architecture dating back to the 17th century. The Winelands encompass several regions each with their own wine tasting tours. The most popular towns include Stellenbosch (which is closest to Cape Town), Franschhoek, Wellington, and Paarl.

Cape West Coast
For many the West Coast is an acquired taste—kilometers of empty, often windswept beaches and hardy coastal scrub, low horizons and big skies, lonely tree-lined dirt roads, and distant mountains behind which lie lush pockets carpeted in vineyards. Catch the spring flower displays that occur in the West Coast National Park anytime from the end of July to early September or take a walk on the wild side with water sports including angling, diving, surfing, sailing, kite-boarding, windsurfing and swimming, as well as hiking and horse-riding.

Cape Karoo
The Cape Karoo’s windmill-peppered landscapes inspire poetry, the scenes resemble movie sets and it is the ultimate escape from the world. It has a colourful past—explore Khoi and Xam (Bushman) rock art in Nelspoort, Beaufort West; or take a trip to the Anglo Boer War graves and block houses and follow the battle routes near Prince Albert or travel back in time along Smuggler’s Route, an old liquor smuggler’s trail through the settlements near Laingsburg. For a walk on the wild side, visit the Karoo National Park and see the Kgalagadi lions, known for their impressive dark brown manes.

Cape Overberg
A short one-hour drive from Cape Town over the spectacular Sir Lowry’s Pass lies the magnificent mountain ranges, fynbos (Cape Flora), rolling wheat and canola fields, and coastal towns of the Cape Overberg. Its coastlines are spectacular and famous for whale watching. People flock here from across the globe to watch the whales and the town of Hermanus is home to the only whale crier in the world. The adventurous get their kicks in a variety of activities, shark-cage diving, deep-sea fishing, abseiling and quad-biking—but there are also gentle back roads and the Hermanus Wine Route to explore.
**SOUTH AFRICA**

**Safari**
South Africa is one of the top safari destinations in the world offering a large number of private game reserves as well as being home to one of the biggest game reserves in the world, the acclaimed Kruger National Park. In addition to the Kruger National Park and the surrounding luxury Private Game Reserves, a wide selection of other Safari options are also available in the Eastern Cape, KwaZulu-Natal and Northern Cape areas.

**Sun City**
Only 2-hours drive from Johannesburg, Sun City is a vibrant mix of entertainment, watersports, golf, gambling and family fun—a lush and tropical fantasyland deep in the African bushveld. Renowned for its concerts and extravaganzas, Sun City offers four different hotels to choose from, from affordable family fun to the height of luxury. This, combined with exhilarating game viewing at the adjacent Pilanesberg National Park makes for a truly memorable holiday experience.

**Eastern Cape**
South Africa’s ‘wild’ province, the Eastern Cape features expanses of untouched beach, bush and forest. This was Nelson Mandela’s home province, and is an area with some enticing attractions—among them the Addo Elephant National Park, with the densest elephant population in the world; the dramatic Wild Coast; and, of course, Mandela’s home at Qunu.

**Johannesburg**
The city is affectionately known as “Jo’burg”, “Jozi” and “JHB” by South Africans. Johannesburg has not traditionally been known as a tourist destination, but the city is a transit point for connecting flights to Cape Town, Durban, and the Kruger National Park. This vibrant and modern African city, offering excellent infrastructure, hotels and a melting pot of cultural experiences is well worth a visit.

**KwaZulu-Natal**
Durban is one of the fastest-growing urban areas in the world. Its port is the busiest in South Africa and also one of the 10 largest in the world. Durban is blessed with balmy weather all year round, and a beachfront bordered by 5-star hotels and apartments, making it a perfect holiday paradise. A short flight takes you to the historic city of Pietermaritzburg, gateway to the Natal Midlands and the charming Drakensberg resorts.

**Luxury Trains**
Luxury train journeys and holidays make for a different and exciting way to experience South Africa. From the romance of steam travel on Rovos Rail to an overnight stay on the legendary Blue Train there is no grander way to traverse the country. Premier Classe offers a more affordable option.

**NEIGHBOURING COUNTRIES**
From the spectacular Victoria Falls on the Zambia/Zimbabwe border, considered by many to be among the 7 Natural Wonders of the World, to the Okavango Delta in Botswana, a vast wetland in the Kalahari desert, or the vast open spaces of Namibia, South Africa’s neighbours offer unforgettable tours for game viewing and just experiencing the wonders of unspoiled Africa. But if the bushveld holds no appeal, you can opt to visit instead an Indian Ocean island. Whether it’s the Seychelles with its stunning beaches or magical Mauritius with its pampered five star luxury or the outdoor adventure and French culture of Reunion or the underwater coral reefs of the Bazaruto archipelago in Mozambique, all are easily in reach of South Africa as affordable and extraordinary tropical getaways. Not to be overlooked are South Africa’s tiny, landlocked neighbours, Swaziland, one of the few remaining executive monarchies in Africa, and Lesotho, aka The Mountain Kingdom, offering rugged landscapes and overwhelming friendliness.

**SCIENTIFIC TOURS**
Subject to the particular need for congress or meeting, “Tours to scientific establishments, science teaching facilities and other related institutions can be arranged.”
The Cape Town and Western Cape Convention Bureau is a strategic business unit of Wesgro, the Western Cape Destination Marketing, Investment & Trade Promotion Agency. The bureau promotes Cape Town and the Western Cape as a premier destination for meetings, incentives, conferences, events, exhibitions and trade fairs. The bureau provides destination expertise and support to associations, corporates, professional conference organisers, destination management companies and event organisers.

The bureau will be able to provide the international organising committee with all the necessary information on the product and service suppliers that will make the conference successful and will serve as local contacts.

The Bureau has partnerships with more than 2 500 industry service providers which operate excellent venues, facilities and services across the city to successfully host world-class events and conferences.
Services

Our mandate is to secure meetings and conferences as a government agency, we do not charge for any of our services. We can help you with the following:

Pre and Post Bid Assistance
- Review bid or event requirements
- Assess financial requirements
- Source and suggest suitable venues and service providers
- Where applicable, apply for funding
- Identify suitable legacy programmes
- Conference & Meeting bid production and presentation
- Conference & Meeting bid promotion support material
- Site inspection (flight arrangements on application)

Convention Planning Support
- Introduction to service suppliers
- Business sector introduction and creating networking opportunities (if applicable)

On-site Event Services
- Public relations support & building attendance
- Liaise with key stakeholders: airport, city, police and international relations
- Facilitate funding applications (if applicable)
- Destination web links to conference websites & assistance in marketing event

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Industry Associations

South Africa offers an advanced and very developed congress, tourism and events industry. A number of local associations control and manage the standards and development of the local industry. When working with local suppliers, we recommend clients use members of these associations.

South African Tourism Services Association (SATSA)

The SATSA Bonded logo serves to testify to the fact that the bearer, being a SATSA member in good standing, has a financial guarantee in place to cover monetary deposits lodged with the member in advance of services to be rendered.

www.satsa.co.za

Federated Hospitality Association of Southern Africa (FEDHASA)

FEDHASA (Federated Hospitality Association of South Africa) is recognised by Government as the official representative of the hospitality industry of South Africa. It is the umbrella association for hotels, restaurants, conference centres, caterers, self-catering accommodation, B & Bs and guest houses, clubs, taverns, and service providers to the hospitality industry.

www.fedhasa.co.za

Exhibition & Event Association of Southern Africa

The role of EXSA is to serve, and actively grow, the exhibition and events industry in South Africa. This is achieved through promoting the unique benefits offered by exhibitions and events, and raising the profile of their members who include venues, organises and suppliers.

www.exsa.co.za
The Western Cape is a region of unlimited potential, and this translates into unlimited opportunity. Whether you’re interested in travel, investment, film or export, Cape Town and the Western Cape has something for you.

Wesgro, the official tourism, trade and investment promotion agency for Cape Town and the Western Cape, can help you to uncover the opportunities.

In addition to offering the services of the Convention Bureau, Wesgro also offers the following services that might be of value when organizing a business event in Cape Town and the Western Cape.

**Investment**

Wesgro works to attract foreign investment to the Western Cape’s economy. Innovation, creativity and passion forms a strong foundation for the development of businesses and the recruitment of investment. With unlimited opportunities, cost competitiveness in various emerging sectors, a young dynamic workforce and world-class infrastructure, it’s obvious why the Cape is an inspiring place to do business.

Our team has experience and market knowledge across the following sectors:

- Agri-business
- Hotel and real estate investments
- Creative industries
- Information and communication technology
- Oil and gas
- Renewable energy
- Pharmaceuticals and biotechnology
- Metals, tools, niche engineering and manufacturing

We provide the following services to investors:

- Information on sector-specific investment opportunities
- Removal of constraints to investors and lobbying of decision-makers to improve the business environment
- Access to finance
- Immigration assistance
- Location benchmarking
- Site location
- Market support
- Matchmaking
- Incentives
- Retention and expansion of investment

**Research**

Knowledge is power. Wesgro Research provides intelligence to guide and inform exporters, investors and local business. They also publish reports on the regional economy; these are available to the public through the Wesgro website. Industry and sector reports are available for investors to facilitate decision making, while country reports identify key trends and opportunities for exporters in markets around the world. Wesgro Research has specialist knowledge of trade and foreign direct investment and the ability to provide key insights on global transactions.

**Export**

Wesgro promotes locally-produced products and services abroad and aligns international buyers with the best the province has to offer. They offer assistance to small and medium-sized businesses within the province with the following:

- Export development support
- Access to international market information
- Training on export readiness
- Participation in outward and inward buying Initiatives

**Film**

Cape Town and the Western Cape is a highly sought after film destination. Major international productions come to our shores because we offer a wide range of locations and world-class services and studios.

Our Film and Media Promotion unit:

- Assists local and international film companies looking to do production in the Western Cape
- Assists local and international film companies looking to find distribution and co-production parties
- Hosts B2B sessions, Exporter Development
- Programmes and Masterclasses
- Offers policy and regulatory guidance
- Communicates and lobbies with regional and national regulatory and professional bodies
- Offers project mentoring
- Offers investment advice
- Assists with marketing

**Destination Marketing**

DiscoverCTWC (Discover Cape Town & Western Cape) forms part of Wesgro, the official Tourism, Trade & Investment Promotion Agency for Cape Town and Western Cape. We promote our City and its five surrounding regions; the Cape West Coast, Cape Overberg, Cape Karoo, Garden Route & Klein Karoo and the Cape Winelands. We’re here to help you discover one of the most inspiring destinations in the world.
ONE OF THE WORLD’S MOST BEAUTIFUL CITIES 2010

Forbes

AMNEURY
Dear Mr Lősző Zentai,

BID TO HOST THE INTERNATIONAL CARTOGRAPHIC CONFERENCE - ICC: 2023

As Premier of the Western Cape it gives me great pleasure to endorse the bid to host the International Cartographic Conference - ICC- in 2023.

The Western Cape is undeniably Africa’s pearl and as visitors to our province, your delegates will enjoy a memorable visit. The scenic beauty of Cape Town and the Western Cape is internationally acknowledged and the diversity of our multicultural population will provide a unique experience.

The Western Cape has an extensive selection of top-class hotels and luxury accommodation that guarantee guests a comfortable and enjoyable stay. Cape Town and the Western Cape’s excellent infrastructure framed by a beautiful setting will ensure that business is always a pleasure for delegates choosing to conference here.

Yours faithfully,

[Signature]

Acting Premier
(Alan Winde)
Cape Town and the Western Cape have earned a reputation as one of the world’s most competitive destinations with first-class infrastructure as well as a pool of seasoned and highly skilled professionals. The scenic splendour of the Cape Peninsula and the uniqueness of our diverse natural and social landscapes complete the package, making Cape Town and the Western Cape a most magnificent and hospitable destination.

Cape Town looks forward to welcoming delegates of the International Cartographic Conference -ICC- and ensuring that the event is an unqualified success.

Yours sincerely,

[Signature]

MS BEVERLEY SCHÄFFER
MINISTER OF ECONOMIC OPPORTUNITIES
(Responsible for Agriculture, Economic Development and Tourism)

DATE: 11 FEBRUARY 2019
30 January 2019

Prof. Menno-Jan Kraak
President
International Cartographic Association

Dear Prof. Kraak,

SUPPORT FOR SOUTH AFRICA’S BID FOR THE 19TH GENERAL ASSEMBLY AND 31ST INTERNATIONAL CARTOGRAPHIC CONFERENCE

It is my great pleasure to inform you that the Chief Directorate of National Geo-spatial Information, South Africa’s national mapping organisation, supports the bid by South Africa (National Committee for ICA) to host the premier event of your organisation, namely the 19th General Assembly and 31st International Cartographic Conference in 2023.

South Africa plays an active part in ICA, and successfully hosted the ICC in 2003. This indicates that you can have every expectation of a successful ICC 2023 in South Africa.

My office will provide logistical support to the local organising committee of ICC 2023. Also, as the conference will be held in Cape Town, my office, which is based in Cape Town, will be available to host technical visits for delegates and to host pre-Conference meetings of some of the Commissions at no cost.

I request that the General Assembly of ICA gives favourable consideration to South Africa’s bid for the ICA in 2023.

Kind regards,

D. Clarke
Chief Directorate, National Geo-spatial Information

12 February 2019

Prof Menno-Jan Kraak
President: ICA

SUPPORT FOR SOUTH AFRICA’S BID FOR 19TH GENERAL ASSEMBLY AND 31ST INTERNATIONAL CARTOGRAPHIC CONFERENCE, 2023

This letter serves to confirm the support of the Geo-Information Society of South Africa (GISSA) to the South African National Committee for the ICA concerning their bid for the 19th General Assembly and 31st International Cartographic Conference, to be held in 2023 in Cape Town, South Africa.

The GISSA is a registered voluntary association representing the majority of cartographers and geospatial information scientists in South Africa. We consider having the ICA meeting in South Africa in 2023 to be very important for our members and our country, and we will fully support this event. GISSA will also provide full support to the Local Organising Committee, including making available bridging finance.

South Africa successfully hosted the ICA in 2003 and we are confident it can be done again in 2023. We look forward to meeting all of you then.

Kind regards,

Morena Letsosa, GIP GIS 1216
National Chairperson: GISSA
Ref: CEOU/2019/01/029
Eng: Tim Harris
Ext 8615
28 January 2019

Secretary-General and Treasurer
Mr László Zentai
International Cartographic Association (ICA)
Dept. of Cartography and Geoinformatics, Eötvös University
Pázmány Péter sétány 1/A
1116 Budapest
Hungary
E-mail: sg@icaci.org

28 January 2019

Dear Mr László Zentai

BID TO HOST: INTERNATIONAL CARTOGRAPHIC CONFERENCE -ICC- 2023

Air Travel in Africa is on the rise and it is expected to grow by at least 6% per year for the next few years. This is not only due to intercontinental and domestic growth but also due to significant increased intra-African connectivity.

Cape Town Air Access (CTAA), a division of Wesgro was established in 2015 as the focal point for international air route development in Cape Town and the Western Cape. CTAA signifies a very successful collaboration between private and public stakeholders, including The Western Cape Provincial Government (WCG); The City of Cape Town (CoCT); Airports Company South Africa (ACSA); Cape Town Tourism (CTT); South African Tourism (SAT) Wesgro and private sector companies.

At present, Cape Town offers 29 direct international flights with a 78 000 seat capacity per week from 13 international and 12 African destinations. In addition, Cape Town also connects easily with international flights arriving into South Africa via Johannesburg.

CTAA has strategic relationships with all the airlines that fly direct to Cape Town.

The destination would be delighted to host the International Cartographic Conference -ICC- in Cape Town in 2023.

Warm regards

Tim Harris
CHIEF EXECUTIVE OFFICER

david@wesgro.co.za

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Eng: Tim Harris
Ext 8615
28 January 2019

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Dear Mr László Zentai

BID TO HOST: INTERNATIONAL CARTOGRAPHIC CONFERENCE -ICC- 2023

On behalf of the official destination marketing organisation for Cape Town and the Western Cape, Wesgro, it is my pleasure to endorse the bid to host the International Cartographic Conference -ICC- in 2023. World-class conference facilities, luxury hotels, supported by an excellent business infrastructure makes Cape Town and the Western Cape one of Africa’s most popular convention destinations.

As its core strength, the destination offers an excellent year round tourism experience and is renowned as a value for money destination. The destination is ideal for delegates to extend their conference experience and enjoy an unparalleled range of leisure tourism activities.

The destination would be delighted to host the International Cartographic Conference -ICC- in 2023.

Warm regards

Tim Harris
CHEF EXECUTIVE OFFICER

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