

International Map Year



International Cartographic Association

Commission on Cartography and Children



RULES FOR NATIONAL COORDINATORS

BARBARA PETCHENIK CHILDREN'S MAP COMPETITION 2017

The Barbara Petchenik Award was created by the International Cartographic Association in 1993 as a memorial for Barbara Petchenik, a past Vice president of the ICA and cartographer who worked through her life with maps related to children. The aim of the contest is to promote the creative representation of the world in graphic form by children.

The awards are given every two years during the ICA International Cartographic Conference, preferably at least one for each continent and only one award by country, with special consideration to the age of the child producing the drawing. The awarded drawings can be submitted to international organizations (UNICEF or other) for consideration as greeting cards or other publication. Participating nations are encouraged to report on the ways they have used for collecting drawing (video report, etc.) and to collect and archive maps for further research.

OBJECTIVES OF THE COMPETITION

The aims of the competition are to promote children's creative representation of the world, to enhance their cartographic awareness and to make them more conscious of their environment.

GENERAL RULES OF THE COMPETITION

- **ICA member nations** will collect maps, on the theme "**We love maps**", produced by children under 16 years of age. This is the theme for the Barbara Petchenik Children's Map Competition for the conferences in 2017 and 2019.
- If the national representative of an ICA member nation does not organize the competition, then an **affiliate member** from the same country can organize it. From these countries the entries will be selected from this national contest. **Other entries from these countries are not accepted.**
- **Non-ICA member nations** cannot participate in the competition, but they can send entries to be displayed (out of the competition) in the International Exhibition. Entries from these nations have no right to obtain any prize from the Jury or visitors to the Exhibition. Entries are not returned to sending countries because they are collected and stored in the Carleton University Library in Ottawa, Canada. The list of ICA member nations can be found

on <http://icaci.org/national-members/> and the list of affiliate members is here: <http://icaci.org/affiliate-members/>

- The entries will be collected in four age groups:
 - under 6 years
 - 6-8 years
 - 9-12 years
 - above 12 years

- An entry can be drawn by a maximum of three authors, all of them belonging to the same age group. If the number of authors is larger than three, then the entry is disqualified and separated from the competition.

- The following awards will be given by the International Cartographic Association: **three prizes** (1st, 2nd and 3rd place) by each age group, **special mentions** if jury members consider it necessary, a **Public Award** and a **Creativity Award**.

- The international judging will focus on three criteria: 1) a recognizable message, 2) cartographic content, and 3) the quality of execution.

In other words, judges will be looking for:

1. a recognizable connection between the form, shape, and use of cartographic elements which creatively address the Competition's theme.

 2. a recognizable image of all or a large portion of the world in which the shapes and relative locations of land masses and oceans are as correct as can reasonably be expected for the child's age and within the context of the "system of projection" used.

 3. appropriate cartographic elements such as symbols, colors, names and labels, etc., which help address the Competition's theme:
 - clarity and legibility of the point, line and area symbols appropriate to the media of expression, whether on paper or other surfaces, whether drawn or made up of indigenous materials.
 - expressive rendering and appropriate use of the perceptual dimensions of color, i.e., changes in value for quantitative distinctions and changes in hue for qualitative distinctions.
 - overall aesthetic quality in such matters as balance and harmony among the image elements.
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- Parameters of the entries:
 1. the maximum size must not exceed A3 (420 mm x 297 mm or 17 x 11 inches)
 2. the surface should be flat and pasted-on objects may not be higher than 5 mm or 0.2 inch and have to be thoroughly fixed.
 3. the map can be made using any unbreakable material (thus no glass).
 4. no moveable or folding-out parts covering sections of the drawing (Note: the

submissions will be photographed or scanned and the complete drawing has to be visible in one scan or photo).

5. no perishable materials (like leaves of plants) may be used.

6. do not plasticize or laminate the drawings because that disturbs the physical appearance of the drawing.

- Any number of "systems of projection" can be used to generate the coastlines and other base material (e.g., international boundaries and graticule). The entry should be an original piece of work and it can be made using traditional methods (colour pencils, water colour, etc) or a computer program.

- Each map must have the following information on a label attached to the back side of the representation: the name, age, school or personal address and country of its author and the title in either English or French (the ICA's official languages). If the entry is individual (not sent by a school) the author's legal representatives (e.g. parents) will decide to make or not public their personal address. If the representatives do not agree to make it public, the official address of the ICA National Commission will be used for future contacts.

- Parents of national winners (who have been selected to represent their countries in the International Exhibition) should sign an official ICA form (Parental Permission) agreeing to their children's participation in the competition and the future use of their drawings for publication.

- The winning entries will be submitted to international organizations (UNICEF International Art Committee or others), as well as to cartographic, GIS and other entities (e.g. ESRI) by the ICA Executive for consideration as greeting card designs, posters or other kind of publication that might best showcase the maps created for the Competition. ICA may use them as well. Any participant must agree that his/her representation may be reproduced by the ICA or other international organizations, or scanned for publication on the Internet by Carleton University (on behalf of the ICA) without consultation or copyright fees.

- Competition maps will be archived in the Archives and Research Collections at Carleton University Library and will be available for public viewing on the Library's website (see <https://childrensmaps.library.carleton.ca/>).

NATIONAL COORDINATOR'S GUIDELINES FOR HANDLING THE COMPETITION

- Each ICA national member will nominate a coordinator to run the contest in his/her country.

- The national representative of an ICA member nation can nominate an ICA affiliate member from the same country to organize the competition at national level. In this case the affiliate member will decide the person to be the coordinator of the national competition.

- The name of the coordinator must be received by the Secretary General, the Chair and Vice-Chair of Commission on Cartography and Children as well as the International Coordinator six months prior to the submission date of map entries. ICA member countries where no national coordinator is identified may participate provided that the ICA Executive receives the name of a country member willing to act as the coordinator for that country six months prior to the submission date of map entries.

- Each national committee will select a **maximum of six (6) maps**, to be forwarded to the International Coordinator. For the purposes of the national competition, criteria other than those used for the international competition may be considered.
- The National Coordinator is responsible for collecting the signed Parental Permissions of entries sent to the International Exhibition and to send them to the International Coordinator.
- The maps selected by the national committees must be sent directly to the International Coordinator and not to the ICC Local Organizing Committee.
- When submitting the selected entries to the International Coordinator, national bodies are requested to include a letter which, for each submission, gives the following information: the name, age, school or authorized address and country of its author, the title in either French or English.
- All entries sent to the International Coordinator must have a label attached to the verso of the representation which states the name, age, school or authorized address, country, and the title in either French or English.
 - The maps with the signed Parental Permissions and an accompanying letter should be sent so that it arrives **by 1 May, 2017** prior to the next ICA conference to the address of the International Coordinator of the Barbara Petchenik Competition. This address is also provided on the ICA website (<http://icaci.org/petchenik/>) and Commission website (<http://lazarus.elte.hu/ccc/ccc.htm>):

Peter van der Krogt
Special Collections - University of Amsterdam
 Oude Turfmarkt 129
 1012 GC AMSTERDAM
 The Netherlands

E-mail address: p.c.j.vanderkrogt@uva.nl

- All entries will be displayed during the next ICA conference as part of the International Map Exhibition that will be held as part of the 28th International Cartographic Conference of the International Cartographic Association in Washington D.C., USA, 2-7 July, 2017.
- National bodies will be responsible for distributing the certificates that will be subsequently awarded by the international Judging Commission. These certificates will be produced and provided by the Local Organizing Committee of the International Cartographic Conference.
- The national coordinator and national ICA representatives can agree to the use of entries not awarded at national level of the competition by national organizations or institutions only for educational and research purposes, excepting cases of ICA sponsorship. The national coordinator is asked to send this information to the ICA Cartography and Children Commission Chairperson(s) to publish this information in the Commission website.
- If a national coordinator or national ICA representative is contacted by an international organization, then ICA Executive Committee (President and/or Secretary General) and the Cartography and Children Commission Chairperson(s) should be contacted before taking a decision.

- Participating nations are encouraged to collect and archive all of the entries in their national competitions and to inform the Cartography and Children Commission (<http://lazarus.elte.hu/ccc/ccc.htm>, <https://www.facebook.com/icaccc/>) about their proposed methods for announcing the competition, establishing any additional judging criteria and the selection process used. This information will be of value in evaluating the success of the Competition and in making adjustments for future Competition operations.