ICC2017 ORGANIZATION IN BRIEF

The Italian Society of Cartography suggests the city of Florence as destination to host the 28° International Cartographic Conference in 2017

Many reasons for this:

Florence is a city of culture and charm, history and art , architecture and beauty, but it is also an outstanding congress destination, easily accessible from the whole world.

Florence was founded as a Roman city, which developed into a medieval one and then made way for a perfect Renaissance city: each of these periods have left important traces but Florence is also a contemporary and lively city.

Venue: The venue we suggest for the Congress is FORTEZZA DA BASSO, a unique masterpiece of the military Renaissance architecture, located in the city center. Fortezza da Basso was planned by Antonio da Sangallo il Giovane and commissioned by Duke Alessandro de' Medici, and it was built between 1534 and 1537. Fortezza da Basso is strategically located in the historic city centre.

 This complex and prestigious environment combines charming and perfectly restored historic places (such as the Quartieri Monumentali - the Monumental Area - or the Polveriera) with modern pavilions, such as the Spadolini Pavilion, built on three floors (opened in 1977) and the more recently built Cavaniglia Pavilion (opened in 1996).

 WI-FI is provided free of charge in the whole congress facility.

Dates: Suggested dates are 2017, 17-21 July . July is a summer month in Italy, with average temperature 24 ° C/75° F up to a maximum of 31 °C/88° F.

Average Rainfall in July is 40 mm, with an average of 4 rain days.

Local Organizing Committee: The Local Organizing Committee will be led by the president of the Scientific Committee, consisting of members chosen within the Scientific Committee and also, from a more operational point of view, by Firenze Convention Bureau and Firenze Fiera Congress & Exhibition Center, (the managing Company of the venue which will host the conference) , together with AIM Group International, (www.aimgroup.eu), a professional Conference Organizer (PCO) and a leading company in events and congresses management that will be responsible for the organizing secretariat and the budget of the Congress.

Proposed themes of the Conference:

- The new cartography, between recovery of tradition and prospects of development and interaction.

- Cartography: planning our future from lessons from the past

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Accommodation: Hotel rooms will be available for ALL attendees at walking distance to Congress Centre.

Accessibility & Transportation: Florence Amerigo Vespucci Airport is located just 4 km far from the city centre and the largest International Galileo Galilei Airport is reachable in less than an hour from Florence by train or by bus.
No transportation needed from Hotels to Congress centre, in Florence everything is within walking distance.

Free Benefits of the destination:
Marketing & Promotion: local information, multimedia material, maps and guides
Promotion of the event through the Firenze Convention Bureau channels: social media, local press and website
Accessibility & Transportation: Welcome desk at the airport, discounted rates for the bus service

from/to Pisa airport - Florence city centre - Florence airport

20% discount for car with driver (with the Congress Card) from/to the Florence Airport

Special terms with VolainBus shuttle service

Free use of the public transport network during the conference, just showing your badge
Institutional Locations & Site visit: Welcome reception in a prestigious institutional location
Complete assistance and free accommodation during site visits
Other services: Congress card (with discounted rates for many services: city tours, restaurants, museums, spa, ...)
Branded App (with general and useful information about the city and with the possibility to be implemented with conference's information)

Pre & Post Tour: many different proposal provided by AIM Group International